

## THE MARCHING STORM<sup>™</sup> TO KICK OFF "STOMP WARS" HBCU VIRTUAL HOMECOMING EXPERIENCE, SATURDAY, SEPTEMBER 26

"Stomp Wars HBCU Know," hosted by media personality Rock-T, will be a five-week celebration of HBCU bands, cheerleaders, dancers/majorettes, and Greeks from across the nation.

**PRAIRIE VIEW**, TX (September 25, 2020) – The Prairie View A&M University "<u>Marching Storm</u>" is preparing for a unique, national homecoming performance this weekend. "The Storm" will strike during the premiere of "<u>Stomp Wars HBCU Know</u>," A <u>Virtual Homecoming Experience</u>." Stomp Wars is an annual step competition for high school students. Radio and TV personality <u>Rock-T</u>, of <u>The Rickey Smiley</u> <u>Morning Show</u>, launched Stomp Wars 14 years ago. When the pandemic struck, Rock-T had to cancel the high school contest.

Because COVID-19 also forced the cancelation of the fall sports at historically black colleges and universities (HBCU), this meant a blow to the rituals for students and alumni. So, Stomp Wars teamed up with the <u>Thurgood Marshall College Fund</u> and reached out to HBCU marching bands, drumlines, dance teams/majorettes, cheer squads, and Black Greek Letter Organizations.



"We took our 'Stomp Wars' stepping component, teamed it up with the HBCU heritage and legacy, and said, 'We're going to have an HBCU virtual homecoming experience the best way we possibly can, that was still close-to-live as possible,'" Rock-T said. "We are looking forward to spotlighting Prairie View A&M."

"Our students are excited to be involved primarily as an outlet for our last few months of quarantine and social distancing," said Timmey Zachery, Ph.D., Director of Bands. "We want to make sure that we are always visible to the public and keeping the institution at the forefront of people's minds, and at this time, there are very few opportunities to get national exposure to highlight our outstanding programs!"



This Saturday, the Marching Storm will help kick off Week 1 of the five-week virtual campaign. The Prairie View A&M Black Foxes will be featured in Week 2 on Saturday, October 3. The live stream starts promptly at 5 p.m. EST/4 p.m. CST on StompWars.com and will be simulcast on Stomp Wars' Facebook & YouTube channels. Rock-T says viewers should tune in 10 minutes before the show starts to catch a special surprise.

- Event: Stomp Wars HBCU Know
- Dates: Saturday, September 26, 2020
- Time: 5 p.m. EST/4 p.m. CST
- Place: https://stompwars.com/

For more information, contact Stomp Wars Global at <u>StompWarsInfo@Gmail.com</u>.

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**About Prairie View A&M University:** Designated an institution of "the first class" in the Texas Constitution, Prairie View A&M University is the second-oldest public institution of higher education in the state. With an established reputation for producing engineers, nurses, and educators, PVAMU offers baccalaureate degrees, master's degrees, and doctoral degree programs through eight colleges and schools. A member of The Texas A&M University System, the university is dedicated to fulfilling its land-grant mission of achieving excellence in teaching, research, and service. For more information regarding PVAMU, visit <u>www.pvamu.edu</u>.

## **MEDIA CONTACTS**

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