

BA Communication: MASS COMMUNICATION Concentration (2014-16 New Core)
Department of Languages + Communication, College of Arts and Sciences

Core Curriculum		
C/IP/N	Requirements	SCH
	ENGL 1123 Freshman Composition I	3
	ENGL 1133 Freshman Composition II	3
	Mathematics*	3
	Life & Physical Sciences*	3
	Life & Physical Sciences*	3
	Lang, Phil + Culture*	3
	Creative Arts*	3
	American History (HIST 1313)	3
	American History (HIST 1323)	3
	Political Science (POSC 1113)	3
	Political Science (POSC 1123)	3
	Social Science*	3
	Prof. Dev. Area 1*	3
	COMM 1003 for Prof. Dev. Area 2	3
TOTAL		42

* See Brailsford College Core course selection

C/IP/N	Foreign Language Requirement	SCH
		3
		3
C/IP/N	Unrestricted Electives Requirement	SCH
		3
		3
		3
		3
TOTAL		18

(A) Choose one (1) writing courses from the list: COMM 2523 Broadcast Writing; COMM 2533 Screen Writing; COMM 2543 News Writing and Reporting; COMM 3523 Feature and Magazine Writing; COMM 4543 Advanced Writing for the Discipline

(B) Choose five (5) concentration requirements from the list: COMM 2703 Photojournalism; COMM 2713 Visual Communication; COMM 2723 Copy Editing and Production; COMM 3713 Communications Technology; COMM 3723 Digital Video Production I; COMM 3733 Television Studio Production; COMM 3743 Principles of Advertising; COMM 3753 Principles of Public Relations; COMM 4713 Voice, Diction and Performance; COMM 4723 Digital Video Production II; COMM 4733 Advance Nonlinear Editing; COMM 4793 Special Topics in Mass Communication

MASS COMMUNICATION		
C/IP/N	Lower Division Requirements	SCH
	COMM 1713 Intro to Mass Comm	3
	COMM 2603 Interpersonal Comm	3
C/IP/N	Writing Requirements (A)	SCH
	COMM 2513 Prin. of Writing for Disc	3
	COMM	3
C/IP/N	Upper Division Requirements	SCH
	COMM 3513 Comm Law and Ethics	3
	COMM 4503 Media Criticism OR COMM 4513 Rhetorical Criticism	3
	COMM 4533 Communication Research	3
	COMM 4893 Senior Capstone	3
C/IP/N	Concentration Requirements (B)	SCH
	COMM 4703 Professional Internship	3
	COMM	3
	COMM	3
	COMM	3
	COMM	3
	COMM	3
TOTAL		42

C/IP/N	Minor Requirements (min. 18 SCH)	SCH
		3
		3
		3
		3
		3
		3
		3
TOTAL		18

	TOTAL UNITS	SCH
Core Curriculum		42
Foreign Language Requirement		6
Unrestricted Electives Requirement		12
Communication Studies Major		42
Minor Requirements		18
TOTAL		120