

**Prairie View A&M University**

**COMMUNICATIONS MAJORS: MASS COMMUNICATION CONCENTRATION 2013-15**

**Department of Languages & Communication, College of Arts and Sciences**

Student's Name \_\_\_\_\_

SID \_\_\_\_\_

Advisor \_\_\_\_\_

**DEPARTMENTAL REQUIREMENTS: 18 SCH**

All six (6) of the following required Communication Core Courses

Course No.	Title	Hrs.	Grade
COMM 1713	Introduction to Mass Comm	3	
COMM 2603	Interpersonal Communication	3	
COMM 3513	Comm Law and Ethics	3	
*COMM 4503	Media Criticism	3	
*COMM 4513	Rhetorical Criticism	3	
COMM 4533	Communication Research	3	
COMM 4893	Senior Capstone	3	

\* Choose one criticism course

**Take COMM 2513 and one course from the list: 6 SCH**

Course No.	Title	Hrs.	Grade
COMM 2513	Principles of Writing for the Discipline	3	
COMM 2523	Broadcast Writing	3	
COMM 2533	Screen Writing	3	
COMM 2543	News Writing & Reporting	3	
COMM 3523	Feature and Magazine Writing	3	
COMM 4543	Advanced Writing for the Discipline	3	

**FOREIGN LANGUAGES REQUIREMENTS: 6 SCH**

Course No.	Title	Hrs.	Grade
Language 1013	Arabic, Chinese, or Spanish	3	
Language 1023	Arabic, Chinese, or Spanish	3	

**UNRESTRICTED ELECTIVES: 12 SCH**

(Excluding courses taken to fulfill other requirements)

Course No.	Title	Hrs.	Grade
		3	
		3	
		3	
		3	

**CONCENTRATION REQUIREMENTS: 15 SCH**

Five (5) courses (15 hrs.) from the following list:

Course No.	Title	Hrs.	Grade
COMM 1733	Basic Digital Video Production	3	
COMM 2553	Globalization, International Media	3	
COMM 2703	Photojournalism	3	
COMM 2723	Copy Editing and Production	3	
COMM 3733	Television Studio Production	3	
COMM 3713	Communication Technology	3	
COMM 3723	Digital Video Production I	3	

**COURSE LIST**

Course No.	Title	Hrs.	Grade
COMM 3733	Television Studio Production	3	
COMM 3743	Principles of Advertising	3	
COMM 3753	Principles of Public Relations	3	
COMM 4523	Communication Theory	3	
COMM 4713	Voice, Diction, and Performance	3	
COMM 4723	Digital Video Production II	3	
COMM 4733	Advanced Nonlinear Editing	3	
COMM 4793	Special Topics in Mass Communication	3	

**CONCENTRATION REQUIREMENT: 3 SCH**

One (1) course (3 hrs.) must be taken:

Course No.	Title	Hrs.	Grade
*COMM 4703	Professional Internship	3	

\* Internship may be repeated for three (3) more SCH

**UNIVERSITY CORE CURRICULUM REQUIREMENTS: 42 SCH**

**Communications: 9 SCH**

All three (3) of the following courses must be taken

Course No.	Title	Hrs.	Grade
COMM 1003	Fund of Speech Comm	3	
ENGL 1123	Freshman Composition I	3	
ENGL 1133	Freshman Composition II	3	

**Mathematics: 3 SCH**

One (1) course chosen from the following list:

Course No.	Title	Hrs.	Grade
MATH 1113	College Algebra		
MATH 1103	Contemporary Coll. Algebra		
MATH 1123	Trigonometry		
MATH 1124	Calculus & Geometry I		
MATH 1153	Finite Math		

The bachelor's degree in communications requires a minimum of 120 semester credit hours (including the minor). If a communications major chooses a minor requiring more than 18hrs., the total number of hrs. the student must take to graduate will exceed 120.

**Natural Sciences Sequence: 6 SCH**

Two (2) courses chosen from the following list: Students are advised to follow one of the science sequences.

Course No.	Title	Hrs.	Grade
BIOL 1113	College Biology I		
BIOL 1123	College Biology II		
PHSC 1123	Physical Science		
CHEM 1013	General Inorganic Chemistry I		
CHEM 1023	General Inorganic Chemistry II		
CHEM 1053	Intro to General Chemistry		
CHEM 1063	Organic Chemistry		
PHYS 2014	General Physics I		
PHYS 2024	General Physics II		
PHYS 2013	Engineering Physics I		
PHYS 2023	Engineering Physics II		

**Humanities & Visual Perfm. Arts: 6 SCH**

One (1) course chosen from Humanities and one (1) course chosen from Visual & Performing Arts or two (2) courses chosen from Visual & Performing Arts:

**Humanities Options: 3 SCH**

Course No.	Title	Hrs.	Grade
DRAM 2213	Afro American Theater I		
DRAM 2223	Afro American Theater II		
ENGL 2153	Intro to Literature		
ENGL 2263	English Literature to 1800		
ENGL 2273	English Literature 1800 to Present		
MUSC 1223	Fundamentals of Music		
MUSC 2333	Afro American Music		
PHIL 2013	Intro to Philosophy		
PHIL 2023	Ethics		

**Visual & Performing Arts Options: 3 SCH**

ARTS 1203	Intro Visual Arts		
ARTS 2223	History of Art I		
ARTS 2283	Afro-American Art		
DRAM 2113	Theater History I		
DRAM 2123	Theater History II		
MUSC 1213	Fundamentals of Music		

