## Prairie View A\&M University

COMMUNICATIONS MAJORS: MASS COMMUNICATION CONCENTRATION 2013-15
Department of Languages \& Communication, College of Arts and Sciences

| Student's Name |  |  |  |
| :---: | :---: | :---: | :---: |
| DEPARTMENTAL REQUIREMENTS: 18 SCH All six (6) of the following required Communication Core Courses |  |  |  |
| Course No. | Title | Hrs. | Grade |
| COMM 1713 | Introduction to Mass Comm | 3 |  |
| COMM 2603 | Interpersonal Communication | 3 |  |
| COMM 3513 | Comm Law and Ethics | 3 |  |
| *COMM 4503 | Media Criticism | 3 |  |
| *COMM 4513 | Rhetorical Criticism | 3 |  |
| COMM 4533 | Communication Research | 3 |  |
| COMM 4893 | Senior Capstone | 3 |  |
|  | * Choose one criticism |  |  |


| Take COMM $\mathbf{2 5 1 3}$ and one course from the list: 6 SCH |  |  |  |
| :--- | :--- | ---: | :--- |
| Course No. | Title | Hrs. | Grade |
| COMM 2513 | Principles of Writing for the Discipline | 3 |  |
| COMM 2523 | Broadcast Writing | 3 |  |
| COMM 2533 | Screen Writing | 3 |  |
| COMM 2543 | News Writing \& Reporting | 3 |  |
| COMM 3523 | Feature and Magazine Writing | 3 |  |
| COMM 4543 | Advanced Writing for the Discipline | 3 |  |

FOREIGN LANGUAGES REQUIREMENTS: 6 SCH

| Course No. | Title | Hrs. | Grade |
| :--- | :--- | ---: | ---: |
| Langauge 1013 | Arabic, Chinese, or Spanish | 3 |  |
| Language 1023 | Arabic, Chinese, or Spanish | 3 |  |

## UNRESTRICTED ELECTIVES: 12 SCH

| (Excluding courses taken to fulfill other requirements) |  |  |  |
| :--- | :--- | ---: | :--- | :--- |
| Course No. | Title | Hrs. | Grade |
|  |  | 3 |  |
|  |  | 3 |  |
|  |  | 3 |  |
|  |  | 3 |  |

## CONCENTRATION REQUIREMENTS: 15 SCH

| Five (5) courses (15 hrs.) from the following list: |  |  |  |
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| Course No. | Title | Hrs. | Grade |
| COMM 1733 | Basic Digital Video Production | 3 |  |
| COMM 2553 | Globalization, International Media | 3 |  |
| COMM 2703 | Photojournalism | 3 |  |
| COMM 2723 | Copy Editing and Production | 3 |  |
| COMM 3733 | Television Studio Production | 3 |  |
| COMM 3713 | Communication Technology | 3 |  |
| COMM 3723 | Digital Video Production I | 3 |  |


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| Course No. |  |  |  |  |
| Title |  |  |  |  |
|  |  |  |  |  |
| COMM 3733 |  |  |  |  |
| Television Studio Production |  |  |  |  |

## CONCENTRATION REQUIREMENT: 3 SCH

One (1) course (3 hrs.) must be taken

| Course No. | Title | Hrs. | Grade |
| :--- | :--- | ---: | :--- |
| ${ }^{*}$ COMM 4703 | Professional Internship | 3 |  |

UNIVERSITY CORE CURRICULUM

## REQUIREMENTS: 42 SCH

## Communications: 9 SCH

All three (3) of the following courses must be taken

| Course No. | Title | Hrs. | Grade |
| :--- | :--- | ---: | ---: |
| COMM 1003 | Fund of Speech Comm | 3 |  |
| ENGL 1123 | Freshman Composition I | 3 |  |
| ENGL 1133 | Freshman Composition II | 3 |  | Mathematics: 3 SCH

One (1) course chosen from the following list:

| Course No. | Title | Hrs. | Grade |
| :--- | :--- | :--- | :--- |
| MATH 1113 | College Algebra |  |  |
| MATH 1103 | Contemporary Coll. Algebra |  |  |
| MATH 1123 | Trigonometry |  |  |
| MATH 1124 | Calculus \& Geometry $~$ |  |  |
| MATH 1153 | Finite Math |  |  |

The bachelor's degree in communications requires a minimum of 120 semester credit hours (including the minor). If a communications major chooses a minor requiring more than 18 hrs., the total number of hrs. the student must take to graduate will exceed 120.

| Natural Sciences Sequence: 6 SCH |  |  |  |
| :---: | :---: | :---: | :---: |
| Two (2) courses chosen from the following list: Students are advised to follow one of the science sequences. |  |  |  |
| Course No. | Title | Hrs. | Grade |
| BIOL 1113 | College Biology 1 |  |  |
| BIOL 1123 | College Biology II |  |  |
| PHSC 1123 | Physical Science |  |  |
| CHEM 1013 | General Inorganic Chemistry I |  |  |
| CHEM 1023 | General Inorganic Chemistry II |  |  |
| CHEM 1053 | Intro to General Chemistry |  |  |
| CHEM 1063 | Organic Chemistry |  |  |
| PHYS 2014 | General Physics I |  |  |
| PHYS 2024 | General Physics II |  |  |
| PHYS 2013 | Engineering Physics I |  |  |
| PHYS 2023 | Engineering Physics II |  |  |
| Humanities \& Visual Perfm. Arts: 6 SCH One (1) course chosen from Humanities and one (1) course chosen from Visual \& Performing Arts or two (2) courses chosen from Visual \& Performing Arts: |  |  |  |
| Humanities Options: 3 SCH |  |  |  |
| Course No. | Title | Hrs. | Grade |
| DRAM 2213 | Afro American Theater I |  |  |
| DRAM 2223 | Afro American Theater II |  |  |
| ENGL 2153 | Intro to Literature |  |  |
| ENGL 2263 | English Literature to 1800 |  |  |
| ENGL 2273 | English Literature 1800 to Present |  |  |
| MUSC 1223 | Fundamentals of Music |  |  |
| MUSC 2333 | Afro American Music |  |  |
| PHIL 2013 | Intro to Philosophy |  |  |
| PHIL 2023 | Ethics |  |  |
| Visual \& Performing Arts Options: 3 SCH |  |  |  |
| ARTS 1203 | Intro Visual Arts |  |  |
| ARTS 2223 | History of Art I |  |  |
| ARTS 2283 | Afro-American Art |  |  |
| DRAM 2113 | Theater History I |  |  |
| DRAM 2123 | Theater History II |  |  |
| MUSC 1213 | Fundamentals of Music |  |  |
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Visual \& Performing Arts Options Contd.

| Course No. | Title | Hrs. | Grade |
| :--- | :--- | :--- | :--- |
| ARTS 2233 | History of Art II |  |  |
| DRAM 1103 | Introduction to Theater |  |  |
| DESN 1123 | Design II |  |  |
| DESN 2113 | Design Illustration |  |  |
| MUSC 1313 | Music in Contemporary Life |  |  |

## Social and Behavioral Sciences: 15 SCH

 History: 6 SCH| Two (2) courses chosen from the following list: |  |  |  |
| :--- | :--- | :--- | :--- |
| Course No. | Title | Hrs. | Grade |
| HIST 1313 | US History to 1876 |  |  |
| HIST 1323 | US History to 1876 to Present |  |  |
| HIST 1333 | History of Texas |  |  |

Political Science: 6 SCH

Two (2) courses chosen from the following list:

| Course No. | Title | Hrs. | Grade |
| :--- | :--- | :--- | :--- |
| POSC 1113 | American Government I |  |  |
| POSC 1123 | American Government II |  |  |

Other Behavioral or Social Science: $3 \mathbf{S C H}$
One (1) course chosen from the list:

| Course No. | Title | Hrs. | Grade |
| :---: | :---: | :---: | :---: |
| CRJS 1123 | Crime in America |  |  |
| CRJS 1223 | Prevention and Control |  |  |
| ECON 2113 | Principles of Microeconomics |  |  |
| GEOG 2633 | Cultural Geography |  |  |
| HIST 1813 | Survey of Civilization to 1500 |  |  |
| HDFM 2513 | Childhood Disorders |  |  |
| HDFM 2553 | Human Development |  |  |
| POSC 2213 | Blacks \& American Political System |  |  |
| PSYC 1113 | General Psychology |  |  |
| PSYC 2323 | Child Psychology |  |  |
| PSYC 2413 | Fundamentals of Statistics I |  |  |
| SOCG 1013 | General Sociology |  |  |
| SOCG 2013 | The Family |  |  |
| HIST 1823 | Survey of Civilization 1500 to Present |  |  |
| POSC 2503 | Intro to Global Issues |  |  |
| PSYC 2213 | Mental Hygiene |  |  |
| PSYC 2513 | Psychology of Personality |  |  |
| ECON 2123 | Principles of Macroeconomics |  |  |
| CRJS 1133 | Principles of Criminal Justice |  |  |
| HDFM 2533 | Contemporary Family in Cross Cutural Perspectives |  |  |


| Computing: 3 SCH |  |  |  |
| :---: | :---: | :---: | :---: |
| One (1) course chosen from the list: |  |  |  |
| Course No. | Title | Hrs. | Grade |
| ARCH 1273 | Intro to Multimedia Computing |  |  |
| COMP 1003 | Intro to Computer Education |  |  |
| COMP 1143 | C++ Programming Language |  |  |
| CPET 1013 | Computer Apps. To Eng. Tech I |  |  |
| MISY 1013 | Intro to Mgmt Info Systems |  |  |
| COMP 1013 | Intro to Computer Science |  |  |
| COMP 1213 | Computer Science I |  |  |
| ELEG 1043 | Computer App. In Engineering |  |  |
| MISY 2153 | Structured Programming |  |  |

## MINOR REQUIREMENTS: (min. 18 hrs.)

Minor Program Name

| Course No. | Title | Hrs. | Grade |
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Students must achieve at least a 2.0 average in their minor courses.
TEACHER CERTIFICATION OPTION
(in lieu of a minor)

| Course No. | Title | Hrs. | Grade |
| :--- | :--- | :--- | :--- |
| CUIN 3003 | Educational Foundations |  |  |
| CUIN 3013 | Educational Psychology |  |  |
| CUIN 4003 | Instructional Planning Assessment |  |  |
| CUIN 4013 | Instructional Methodology and Classroom <br> Management |  |  |
| CUIN 4826 | Student Teaching I |  |  |

Students pursuing the teacher certification in speech in lieu of a minor take two of the following courses:
COMM 2613: Argumentation and Debate COMM 3603: Persuasion
COMM 3673: Comm. and Conflict Management

Before taking the CUIN courses, candidates are to:

## Task

1.complete the University core
2. complete, with an advisor, an application for admission into teacher education
3. have a GPA in the University core of 2.5 or higher
4. have no grade below C in specific English and Math courses
5. have a THEA score of 230 or higher in Reading; and
6. have University passing THEA scores in Math and Writing

Notes:


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