

BA Communication: COMMUNICATION STUDIES Concentration (2014-2016 New Core)
Department of Languages + Communication, College of Arts and Sciences

Core Curriculum		
C/IP/N	Requirements	SCH
	ENGL 1123 Freshman Composition I	3
	ENGL 1133 Freshman Composition II	3
	Mathematics*	3
	Life & Physical Sciences*	3
	Life & Physical Sciences*	3
	Lang, Phil + Culture *	3
	Creative Arts*	3
	American History (HIST 1313)	3
	American History (HIST 1323)	3
	Political Science (POSC 1113)	3
	Political Science (POSC 1123)	3
	Social Science*	3
	Prof. Development Area 1*	3
	COMM 1003 for Prof. Dev. Area 2	3
TOTAL		42
* See Brailsford College Core course selection		

C/IP/N	Foreign Language Requirement	SCH
		3
		3
C/IP/N	Unrestricted Electives Requirement	SCH
		3
		3
		3
		3
TOTAL		18

(A) Choose two (2) writing courses from the list:
COMM 2513 Principles of Writing for the Discipline; **COMM 2523** Broadcast Writing; **COMM 2533** Screen Writing; **COMM 2543** News Writing and Reporting; **COMM 3523** Feature and Magazine Writing; **COMM 4543** Advanced Writing for the Discipline

(B) Choose five (5) concentration requirements from the list:
COMM 2613 Argumentation and Debate; **COMM 2713** Visual Communication; **COMM 3603** Persuasion; **COMM 3643** Nonverbal Communication; **COMM 3653** Gender Communication; **COMM 3663** Intercultural Communication; **COMM 3673** Communication and Conflict Management; **COMM 3713** Communications Technology; **COMM 3743** Principles of Advertising; **COMM 3753** Principles of Public Relations; **COMM 4603** Organizational Communication; **COMM 4613** Political Communication; **COMM 4623** Rhetoric of Social Movements; **COMM 4693** Special Topics in Communication Studies; **COMM 4703** Professional Internship; **COMM 4713** Voice, Diction and Performance

COMMUNICATION STUDIES		
C/IP/N	Lower Division Requirements	SCH
	COMM 1713 Intro to Mass Comm	3
	COMM 2603 Interpersonal Comm	3
C/IP/N	Writing Requirements (A)	SCH
	COMM 2513 Prin Writing for Disc	3
	COMM	3
C/IP/N	Upper Division Requirements	SCH
	COMM 3513 Comm Law and Ethics	3
	COMM 4503 Media Criticism OR	
	COMM 4513 Rhetorical Criticism	3
	COMM 4533 Communication Research	3
	COMM 4893 Senior Capstone	3
C/IP/N	Concentration Requirements (B)	SCH
	COMM 2623 Small Group Comm	3
	COMM	3
	COMM	3
	COMM	3
	COMM	3
	COMM	3
TOTAL		42

C/IP/N	Minor Requirements (min. 18 SCH)	SCH
		3
		3
		3
		3
		3
		3
		3
TOTAL		18

	TOTAL UNITS	SCH
	Core Curriculum	42
	Foreign Language Requirement	6
	Unrestricted Electives Requirement	12
	Communication Studies Major	42
	Minor Requirements	18
TOTAL		120