

BA Journalism Concentration: MASS COMMUNICATION Concentration
 Department of Languages / Communication College of Arts and Sciences

Core Curriculum		
C/IP/N	Requirements	SCH
	COMM 1003 Fund of Speech Comm	3
	ENGL 1123 Freshman Composition I	3
	ENGL 1133 Freshman Composition II	3
	Mathematics*	3
	Natural Sciences*	3
	Natural Sciences*	3
	Humanities*	3
	Visual and Performing Arts*	3
	History*	3
	History*	3
	Political Science (POSC 1113)	3
	Political Science (POSC 1123)	3
	Behavioral or Social Science*	3
	Computing*	3
TOTAL		42
* See Brailsford College Core course selection		

C/IP/N	Foreign Language Requirement	SCH
		3
		3
C/IP/N	Unrestricted Electives Requirement	SCH
		3
		3
		3
		3
TOTAL		18

(A) Choose two (2) writing courses from the list:
 COMM 2513 Principles of Writing for the Discipline;
 COMM 2523 Broadcast Writing; COMM 2533 Screen Writing;
 COMM 2543 News Writing and Reporting;
 COMM 3523 Feature and Magazine Writing; COMM 4543 Advanced Writing for the Discipline

(B) Choose five (5) concentration requirements from the list:
 COMM 2703 Photojournalism; COMM 2713 Visual Communication;
 COMM 2723 Copy Editing and Production; COMM 3713 Communications Technology;
 COMM 3723 Digital Video Production I; COMM 3733 Television Studio Production;
 COMM 3743 Principles of Advertising; COMM 3753 Principles of Public Relations;
 COMM 4713 Voice, Diction and Performance; COMM 4723 Digital Video Production II;
 COMM 4733 Advance Nonlinear Editing; COMM 4793 Special Topics in Mass Communication

MASS COMMUNICATION		
C/IP/N	Lower Division Requirements	SCH
	COMM 1713 Intro to Mass Comm	3
	COMM 2603 Interpersonal Comm	3
C/IP/N	Writing Requirements (A)	SCH
	COMM	3
	COMM	3
C/IP/N	Upper Division Requirements	SCH
	COMM 3513 Comm Law and Ethics	3
	COMM 4503 Media Criticism OR COMM 4513 Rhetorical Criticism	3
	COMM 4523 Communication Theory	3
	COMM 4533 Communication Research	3
C/IP/N	Concentration Requirements (B)	SCH
	COMM 4703 Professional Internship	3
	COMM	3
	COMM	3
	COMM	3
	COMM	3
	COMM	3
TOTAL		42

C/IP/N	Minor Requirements (min. 18 SCH)	SCH
		3
		3
		3
		3
		3
		3
		3
TOTAL		18

	TOTAL UNITS	SCH
	Core Curriculum	42
	Foreign Language Requirement	6
	Unrestricted Electives Requirement	12
	Communication Studies Major	42
	Minor Requirements	18
TOTAL		120