

BA in Communication: COMMUNICATION STUDIES Concentration  
Department of Languages & Communication, College of Arts and Sciences

Core Curriculum		
C/IP/N	Requirements	SCH
	COMM 1003 Fund of Speech Comm	3
	ENGL 1123 Freshman Composition I	3
	ENGL 1133 Freshman Composition II	3
	Mathematics*	3
	Natural Sciences*	3
	Natural Sciences*	3
	Humanities*	3
	Visual and Performing Arts*	3
	History*	3
	History*	3
	Political Science (POSC 1113)	3
	Political Science (POSC 1123)	3
	Behavioral or Social Science*	3
	Computing*	3
<b>TOTAL</b>		<b>42</b>
* See Brailsford College Core course selection		

C/IP/N	Foreign Language Requirement	SCH
		3
		3
C/IP/N	Unrestricted Electives Requirement	SCH
		3
		3
		3
		3
<b>TOTAL</b>		<b>18</b>

**(A) Choose two (2) writing courses from the list:**  
**COMM 2513** Principles of Writing for the Discipline; **COMM 2523** Broadcast Writing; **COMM 2533** Screen Writing; **COMM 2543** News Writing and Reporting; **COMM 3523** Feature and Magazine Writing; **COMM 4543** Advanced Writing for the Discipline

**(B) Choose five (5) concentration requirements from the list:**  
**COMM 2613** Argumentation and Debate; **COMM 2713** Visual Communication; **COMM 3603** Persuasion; **COMM 3643** Nonverbal Communication; **COMM 3653** Gender Communication; **COMM 3663** Intercultural Communication; **COMM 3673** Communication and Conflict Management; **COMM 3713** Communications Technology; **COMM 3743** Principles of Advertising; **COMM 3753** Principles of Public Relations; **COMM 4603** Organizational Communication; **COMM 4613** Political Communication; **COMM 4623** Rhetoric of Social Movements; **COMM 4693** Special Topics in Communication Studies; **COMM 4703** Professional Internship; **COMM 4713** Voice, Diction and Performance

COMMUNICATION STUDIES		
C/IP/N	Lower Division Requirements	SCH
	COMM 1713 Intro to Mass Comm	3
	COMM 2603 Interpersonal Comm	3
C/IP/N	Writing Requirements (A)	SCH
	COMM	3
	COMM	3
C/IP/N	Upper Division Requirements	SCH
	COMM 3513 Comm Law and Ethics	3
	COMM 4503 Media Criticism OR COMM 4513 Rhetorical Criticism	3
	COMM 4523 Communication Theory	3
	COMM 4533 Communication Research	3
C/IP/N	Concentration Requirements (B)	SCH
	COMM 2623 Small Group Comm	3
	COMM	3
	COMM	3
	COMM	3
	COMM	3
	COMM	3
<b>TOTAL</b>		<b>42</b>

C/IP/N	Minor Requirements (min. 18 SCH)	SCH
		3
		3
		3
		3
		3
		3
		3
<b>TOTAL</b>		<b>18</b>

	TOTAL UNITS	SCH
	Core Curriculum	42
	Foreign Language Requirement	6
	Unrestricted Electives Requirement	12
	Communication Studies Major	42
	Minor Requirements	18
<b>TOTAL</b>		<b>120</b>