College of Business

ADMINISTRATIVE OFFICERS

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PURPOSE AND GOALS

The vision of the Prairie View A&M University's College of Business is to be recognized as one of the best business programs among its peer institutions. The mission of the College of Business is to provide a high quality management education that would produce managers, entrepreneurs and business leaders of the future. Consistent with this mission, the College is committed to the pursuit of excellence in teaching, research and service, with relative emphasis in that order. While the University continues to expand graduate education, the College recognizes undergraduate education as its primary responsibility. The College of Business builds on its historic mission of providing education for African-Americans to an expanded mission of educating students from diverse ethnic, national, and socio-economic backgrounds. The College of Business intends to interact productively with five key constituents: Students and alumni; faculty and staff; business and industry; the community of academic and professional peers and the citizens of the state of Texas.

The MBA Program is designed to provide students who demonstrate sufficient academic potential with the opportunity to acquire the knowledge and skills necessary to succeed as managers and entrepreneurs. The program integrates the various business disciplines to provide a high quality educational experience needed for managing a business. In addition to emphasizing tools and techniques, the program strives to impart those liberal education qualities conducive to a professional life of learning, growth, and ethical conduct. The aim of the program is to produce graduates who are capable of solving the problems of organizations in a dynamic national and global environment.

INSTRUCTIONAL ORGANIZATION

The College of Business offers a Master of Business Administration (MBA) degree. The program requires a minimum of 36 credit hours of coursework. There is no thesis option in the program.

ADMISSION REQUIREMENTS

Students desiring admission to the MBA program must meet the general admission requirements given elsewhere in the Graduate Catalog. Admission to the graduate study, however, does not constitute admission to the MBA Program in the College of Business.

An applicant may be admitted in the MBA Program as a degree-status graduate student if he or she fulfills the minimum admission requirements as follows:

- 1. Undergraduate degree from an accredited university,
- 2. Overall undergraduate grade point average (GPA) of 2.75 on a 4.0 scale, and
- 3. A satisfactory Graduate Management Admissions Test (GMAT).

Conditional admission (provisional admission) may be granted to applicants who do not do not satisfy the above admission requirements. Students with conditional status may be required to complete additional coursework, retake the GMAT, and/or maintain a specific grade point average. General restrictions on conditional-status students are as follows:

- 1. Students must enroll in courses recommended by the MBA Program Coordinator.
- 2. Students may enroll for a maximum of 12 semester credit hours of graduate courses. In order to continue in the program, students must reach the degree-status.
- 3. The first 12 semester credit hours must include at least one of the following courses: MGMT 5113, ACCT 5003, or FINA 5003.
- 4. The maximum length of a conditional period is four academic semesters, counted from the time of the first enrollment.

A Student with conditional admission may attain a degree status if they:

- 1. Maintain a cumulative GPA of 3.0 or more during the first 12 semester credit hours.
- 2. Have no more than one grade of "C".
- 3. Have no grade lower than "C"
- 4. Have a satisfactory GMAT score.
- 5. Is recommended for the degree-status by the MBA Program Coordinator and the Dean of the College of Business.

ACADEMIC PERFORMANCE STANDARDS

In order to show good academic progress, every MBA student must maintain a cumulative GPA of 3.0 or higher in any academic semester. Students with a cumulative GPA below 3.0 will be put in probationary status. MBA students are considered in good standing if they:

- 1. Have a degree status.
- 2. Have a cumulative GPA of 3.0 or higher.
- 3. Have no more than two grades of "C" in courses counted toward their MBA degree.
- 4. Have no grade lower than "C" in courses counted toward their MBA degree.
- 5. Have an approved degree plan.

Academic Suspension

Students whose semester GPA falls below 3.0 for two consecutive semesters and whose cumulative GPA falls below 3.0, will be suspended from the program. Students under suspension cannot enroll in any course for at least one semester. Suspended students may request to return to the MBA program through a written petition to the Dean of the College of Business. If the Dean approves the petition, the student may return in a probationary status. Students with more than one suspension will be dismissed from the MBA program.

Probationary Status

A condition in which a student must maintain more than a 3.0 GPA each semester until his or her cumulative GPA reaches 3.0. A student can stay under probationary status for a maximum of 12 semester credit hours or two consecutive semesters.

The Two-C Rule

Only two courses (or six credit hours) with a "C" grade will be accepted toward the MBA degree. Students who earn more than two grades of "C" or any grade below "C" ay be dismissed from the MBA program. Students may submit a written petition to the Dean of the College of Business for readmission. If the etition is approved, students may return under certain conditions.

Repeating A Course

Students may retake a course with the permission of the MBA Program Coordinator. Courses with a grade of "C" or lower may be repeated only once. The grade earned in the last attempt is used in calculating the cumulative GPA.

TRANSFER CREDIT

A new student may transfer graduate credits from another accredited institution:

- 1. The student submits a transfer request to the MBA Program Coordinator during the first semester at PVAMU.
- 2. The student shows the official catalog description of the transfer course.
- 3. The MBA Program Coordinator gives a written approval for the course transfer.
- 4. The transfer graduate credit is included in the degree plan.

A continuing student may be permitted to take a maximum of two courses from another institutions if:

- 1. The student is in good standing.
- 2. The student has a degree status and a cumulative GPA of 3.0 or better.
- 3. The official catalog description of the transfer course is submitted to the MBA Program Coordinator at least four weeks prior to enrollment.
- 4. The MBA Program Coordinator has given a written approval for the course transfer prior to enrollment.
- 5. The student has not earned a grade of "C" or lower in the PVAMU course equivalent to the intended transfer course.

Subsequent to completion of the course, student must request the University where the course was taken to send the official transcript (showing the official grade) to the Office of Graduate Programs and the MBA Coordinator.

ADVANCEMENT TO CANDIDACY

Admission to the MBA program does not constitute advancement to candidacy. Such advancement will be granted to a degree-status student who has completed at least 12 semester hours of graduate credit with a cumulative GPA of 3.0 or more. The student must submit a formal application and a degree plan to the MBA Program Office. The application to candidacy and the degree plan must be approved by the MBA Program Coordinator and the Dean of the College of Business. The final approval of the degree plan and the admission to candidacy are granted by the Dean upon approval of the Office of Graduate Programs. Failure to fulfill this requirement may prevent the student from enrolling the following semester.

APPLICATION FOR GRADUATION

Students should inform the Program Coordinator when they are within two semesters of degree completion of their intention to graduate. The Program Coordinator will review their academic records and advise them on graduation procedures. Graduating students must formally apply for graduation to the Registrar's office with the approval of the MBA Program Coordinator. An application for graduation may not be filed unless the applicant is a MBA student in good standing and has completed or in the process of completing the course requirements.

An application for graduation may not be filed unless the applicant:

- 1. Has been admitted to candidacy at least one semester prior to applying for graduation.
- 2. Has earned a 3.0 cumulative GPA with no grade less than a "C".
- 3. Has earned no more than two grades of "C" in graduate courses.
- 4. Has completed or is in the process of completing the course requirements.

SIX-YEAR TIME LIMIT

Students must obtain their MBA degree within a six consecutive year time frame or lose credit for work completed before that time. Work taken at other institutions and work completed at PVAMU expire at the end of six years from completion. Expired courses cannot be used to fulfill the MBA requirement.

MASTER OF BUSINESS ADMINISTRATION DEGREE PROGRAM

There are three components of MBA course requirements: core, required, and elective. The MBA curriculum is a comprehensive study of business. Completion of the MBA degree will require 18 semester credit hours of core courses, 30 semester credit hours of required courses, and 6 semester credit hours of elective courses in Accounting, Economics, Finance, Management, Marketing, and Information Systems.

Students with an undergraduate degree in business may be eligible to waive up to 18 hours of core coursework. Students whose undergraduate programs contained work equivalent to that required by the core courses will be exempted from selected courses on a case-by-case basis. Specific program requirements for individual students will be determined during the admission process which includes a review of undergraduate transcripts and work experience.

DEGREE PROGRAM REQUIREMENTS

Core Courses	
MRKT 5003 Concepts of Marketing	
Required Courses	
ACCT 5103 Managerial Accounting	
ADSY 5203 Managerial Communications	
ADSY 5513 Management Information Systems	
ECON 5103 Managerial Economics FINA 5103 Theory of Financial Management	
MGMT 5103 Organizational Behavior	
MGMT 5123 Quantitative Analysis	
MGMT 5323 Strategy and Policy	
MGMT 5433 Production and Operations Management	
MRKT 5303 Marketing Management	
Elective Courses	
Select from:	
FINA 5313 Investment Analysis and Management	
FINA 5333 International Finance	
MGMT 5343 Human Resource Management	
MGMT 5613 Special Topics	
MRKT 5313 International Marketing	
Total Degree Requirements	