Dr. Lauretta F. Byars
Vice President
Student Affairs and
Institutional Advancement
Name Change

Student Affairs and Institutional Advancement
Key Accomplishments

- Counseling Center Staff
- Students in Recreation & Bowling Center
- Communications & Marketing in Harrington Science
- Career Services Leadership Institute
Goals for 2017

1. Increase Alumni Engagement
   - Updating Database
   - Chapter Activities
   - Mentoring
   - Recruiting
Goals for 2017

2. Increase Fund Raising
   - Faculty and Staff Campaign
     - Stadium
     - Macy’s Parade
     - Steinway Piano’s
   - Departmental priorities
   - Campaign Kick Off September 27, 2016
Faculty and Staff Giving Campaign

- $129,206
- $147,049
- $185,895

2014: $129,206
2015: $147,049
2016: $185,895
Goals for 2017

2. Increase Fund Raising (continued)

- School of Architecture Gala, April, 2017
- Increase scholarship funding
- Support departmental fund raising efforts
Goals for 2017

3. Programs that Contribute to Student Success

4. Refresh PVAMU Branding Campaign

5. Increase outreach and community engagement.
Changes for 2017

- WOW (Week of Welcome)
- May Hall Renovation
- Career Fair, September 7, 2016
- Coming Soon!