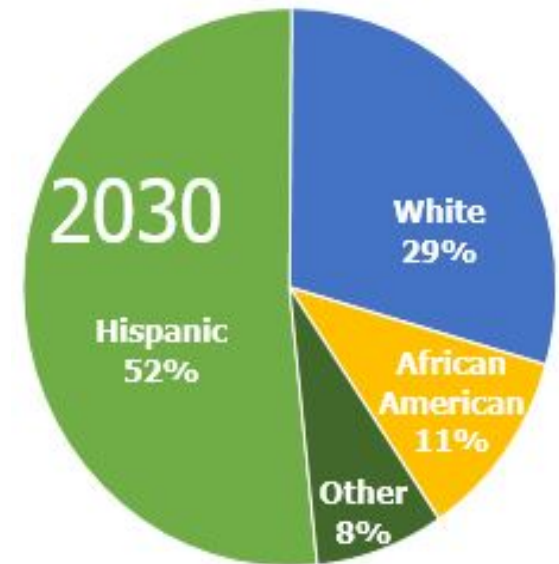
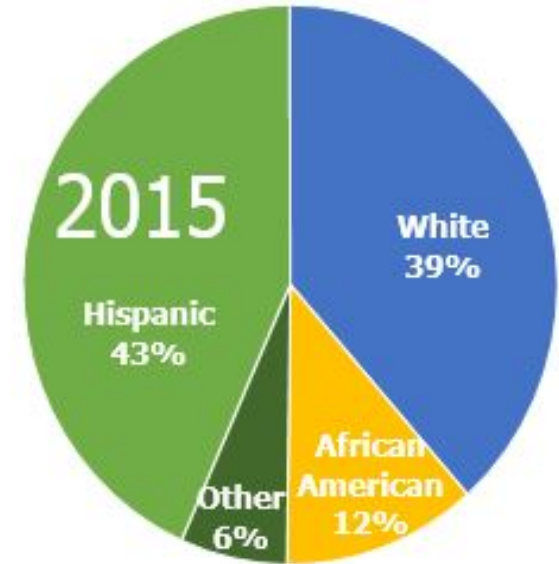


60x30TX



By 2030, at least 60 percent of Texans aged 25-34 will have a postsecondary credential or degree.

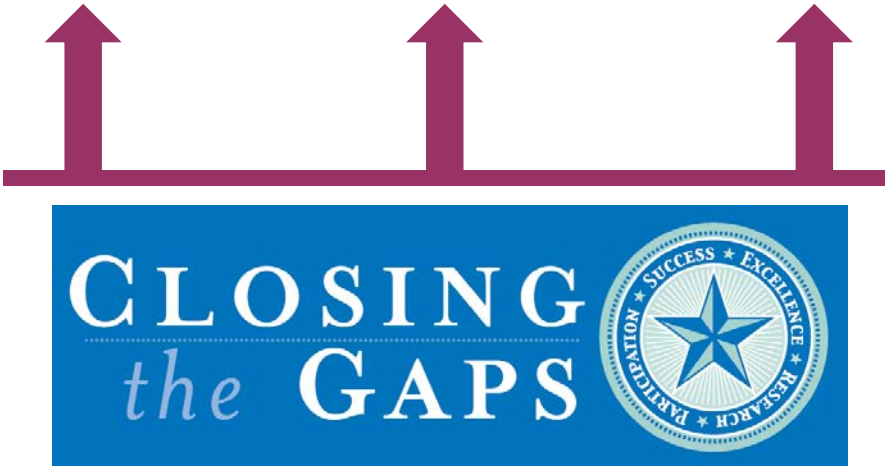
Race/ethnicity distribution of projected working age Texas population



The Texas Higher Education Strategic Plan



60x30TX Builds on Past Achievements



The 2015-2030 plan includes four student-centered goals



Attainment

By 2030, at least 60% of Texans aged 25-34 will have a postsecondary credential or degree.



Completion

By 2030, at least 550,000 students in that year will complete a certificate or an associate, bachelor's or master's degree from a Texas higher education institution.



Marketable Skills

By 2030, all graduates from Texas public institutions of higher education will have completed programs with identified marketable skills.



Student Debt

By 2030, undergraduate student loan debt will not exceed 60 percent of first-year wage for graduates of Texas public institutions.



60x30

By 2030, at least **60 percent** of Texans ages 25-34 will have a postsecondary credential or degree.

Achieving the 60x30 goal is critical for Texas to remain globally competitive and for its people and communities to prosper.

Our future workforce **will demand even more** postsecondary trained and educated workers

In 1973, only 28% of all U.S. jobs required postsecondary education/skills. By 2020, **65% of all new jobs** will require this level of education.

59% of all new jobs in Texas will require postsecondary training or education by 2020. Currently, **35%** of Texans aged 25-34 have an associate degree or higher.



COMPLETION

Goal: By 2030, at least **550,000** students in that year will complete a certificate, associate, bachelor's, or master's from a Texas higher education institution.

If reached, Texas will award a total of **6.4 million** certificates or degrees during the 15 years of this plan.



MARKETABLE SKILLS

Goal: By 2030, all graduates from Texas public institutions of higher education will have completed programs with identified marketable skills.

What is a marketable skill?

Students exit from any degree program with a variety of skills.

Marketable skills are those valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skill areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities.



MARKETABLE SKILLS

Goal: By 2030, all graduates from Texas public institutions of higher education will have completed programs with identified marketable skills.

In a 2012 UCLA study, 88 percent of surveyed students identified “getting a better job” as the most important reason for attending college.



STUDENT DEBT

Goal: By 2030, undergraduate student loan debt will not exceed **60 percent** of first-year wage for graduates of Texas public institutions.

Texas could experience greater shortages in important fields if student loan debt spikes to the point at which a majority of students choose programs based entirely on potential income.

60x30TX

The logo features the text "60x30TX" in a bold, sans-serif font. The "60" and "30" are dark grey, the "x" is blue, and the "TX" is red. Below the text is a horizontal bar with a blue section on the left containing a white star, and a red section on the right.

“Only those who will risk going too far can possibly find out how far one can go.”

-- T. S. Elliot