Prairie View A&M University's Executive MBA students took an educational field trip abroad this past May. EMBA students had the opportunity to visit China to immerse themselves in the Chinese culture. Students got a chance to visit many different cultural sites, such as the Great Wall of China and the Forbidden City. In addition to the beautiful and impressive Chinese cultural sites, they also visited many different Chinese businesses and educational institutions. For instance, students got a chance to tour China Securities, Shanghai Electronic Industry School, China Europe International Business School, etc. Students came away with a broad understanding of China and its economic success, business etiquette, history, culture, geography and most importantly the Chinese people. Some photographs taken during the trip are featured in this issue.

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Editor’s Note

Greetings. It gives us great pleasure to bring to you the 44th issue of the Prairie View International Business Digest, an electronic quarterly newsletter produced by the Center for International Business Education.

This issue features two sections. The first section (EMBA Field Trip to China) presents a brief report on the educational field trip to China by a group of our EMBA faculty, staff and students. The second section highlights current global business/trade news and events. Please note that all URL links are active and you can go directly to a section from the Table of Contents on the first page.

We hope you continue to find this e-newsletter a valuable channel for important information relating to international business. We do hope our efforts will inspire greater number of local firms to seek out new global business opportunities. Should you have any questions or suggestions, please feel free to contact us.

Thank you for your support,

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EMBA Trip to China
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Please see page 5 for more photos.
Healthcare Executive Service to India  July 27-August 1, New Delhi, Mumbai & Chennai. Participants will benefit from one-on-one meetings, site visits, networking events and the opportunity to attend a catalogue option in Chennai. Cost: $4,300 for large firms and $2,700 for small-medium firms.

Export Controls: Awareness and Application  July 29-30, Seattle, WA. This seminar will cover the latest updates on export control reform, recent legal updates and best practices in export compliance, and actual case examples. Cost: $315.

2nd Annual Health IT Trade Mission to Brazil  August 17-21, Sao Paulo. Participants will be able to learn first-hand about Brazil’s emerging health IT market and showcase their technology to potential partners and senior-level health care officials. Cost: $2,975 for large firms and $2,450 for small-medium firms.

Offshore at ONS 2016  August 29-September 1, Norway. This event is a major meeting place for experts in the oil and energy industry. Conference speakers will discuss the future of energy resources and production, new technology and innovative solutions. For details, contact Peter Kelley (PeterK@kallman.com or 201-251-2600).

Trade Winds—Africa: Business Development Conference and Trade Mission  September 14–21. As many as 7 of the 10 fastest growing countries during 2011-2015 are in Africa. This is an official U.S. Department of Commerce/U.S. Commercial Service conference and multi-sector trade mission. The conference portion will be hosted in South Africa, and the participants have the opportunity to conduct business-to-business meetings with firms in Ethiopia, Tanzania, Mozambique, Angola, Ghana, South Africa, Nigeria, and Kenya.


Discover Global Markets: E-Commerce Strategies  October 8-9, Dallas/Ft. Worth, TX. This event is geared toward companies that rely on e-commerce and social media to drive business development, build brand awareness, and maintain contact with customers and partners around the world. Senior U.S. diplomats and business leaders from more than 20 markets will offer insights, expertise, and knowledge about international market trends that directly impact companies dealing with e-commerce. Cost: $325 before July 10; $395 after July 10.

7th Annual Harris County International Trade & Transportation Conference  October 28. Harris County has long been regarded as a robust center of international trade and home to one of the world’s busiest ports, providing a vital gateway for trade linking North America with international markets around the globe. This event will take a look into the future of trade and transportation in this region. Registration Cost: $95. For details, contact Caroline Binick (Caroline.Binick@cjo.hctx.net or 713-755-4012).

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Global Trade & Business: Current News and Events
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Green Technologies Suppliers Meetings (GTSM) November 17-19, Seattle, WA. This business forum will provide U.S. based green tech manufacturers with opportunities to meet with utilities, Departments of Energy and large conglomerates. GTSM will provide pre-arranged one-on-one meetings to help facilitate sales with their specially recruited group of foreign buyers. More information can be found at: http://www.gtsmeetings.com.

Export News from Tradeology (International Trade Administration Blog)
Celebrating World Trade, Growth, Expansion and Job Creation
Smart Growth Trade Mission to Guangzhou: The Start of Something Great
Three Reasons Africa Should Be Your Business' Next Export Market
Department of Commerce Hosts Forum to Better Aid Internet Exporters
BEA's New Data Tool Provides Fast Access to Trade and Investment Stats for Countries
Brazil's Top Industry Sectors Seek U.S. Exporters
U.S. and Canada Sign Historic Preclearance Agreement
Profile of U.S. Exporters Highlights Contributions of Small- and Medium-Sized Businesses
Why US Companies Should 'Think Global from Day One'
Making U.S. Manufacturing Stronger
Increased Exports and the Jobs Supported by Exports Are Keys to Heightened Economic Confidence
Exporting: Mission Possible – Two Companies' Stories

Sources:
Export News, U.S. Export Assistance Center, Houston
Export News, U.S. Export Assistance Center, Austin
Tradeology, International Trade Administration Blog
EMBA Trip to China
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Prairie View International Business Digest
Vision Statement
Our vision is to empower students from diverse backgrounds to become productive and ethical business professionals who are among the best in the world.

Mission Statement
We provide a diverse student body with an education that creates highly productive professionals who are ethical, entrepreneurial, and prepared to succeed in the global economy. The College achieves this through excellence in teaching, research and service, and engagement with the business community and other stakeholders. The student experience is distinguished by personal attention, teamwork, leadership training, and appreciation of the social responsibility of business.