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NEW DIRECTIONS: Improving Unity, Service, & Excellence

***John B. Coleman Library
Prairie View A&M University***

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(5th Revision: February 2009)***





I. Staffing

- Update job descriptions
- Review classifications & salaries
- Recruit & develop emerging leaders
- Implement team management and transformational leadership concepts
- *Fill vacancies and create new support staff positions*
- *Modify organizational structure*
- *Develop career ladders and promotion guidelines for librarians and library assistants.*

II. Collections & Services

- Update all library policies
- *Expand binding & weeding program*
- *Develop Information Literacy Policy*
- Develop assessment strategies
- *Continue to test Scan/Fax service*
- Expand instructional services
- Review virtual & distance services
- New Procedure approved for Fines
- *Reorganize Documents Collection*
- *Continue Preservations Projects*



III. Facilities

- Install surveillance system
- *Hang motivational prints on all floors*
- Install Info-desks on other floors
- *Add new display cabinets in lobby*
- *Upgrade benches, pc chairs, and tables*
- Update disaster recovery plan
- *Upgrade interior walls and elevator decor*
- *Renegotiate Instruction Lab Plans*
- Restore 4th Floor Art Gallery
- *Restore group study rooms and seek solutions to storage needs*





IV. Promotion & Marketing

- Update & Expand Web-site
- Develop Web Tutorials
- Restore Library Newsletter
- Create Brochures & Bookmarks
- *Enhance Library Signs & Displays*
- Increase Campus Visibility
- Update & Digitize Library Handbook and Research Aids



V. Budgets & Development

- Review Library Fines Structure
- Review Library Access Fee
- Evaluate 5-year Budgets
- Review Standing Orders
- Reinstate “Friends” Group
- ***Continue to apply for grants***
- ***Cost analysis of all print serials***
- ***Continue to seek gifts and external funds for endowment***