



EXTEND THE VIEW

Office of Development Newsletter

March 2009

PRAIRIE VIEW A&M UNIVERSITY

CAPITAL CAMPAIGN PROGRESS

The EXTEND THE VIEW capital campaign successfully exceeded its \$30 million goal.

When initiated in 2002, the capital campaign was proposed as an intensive and organized fundraising effort to secure philanthropic gifts for specific capital needs:

- Endowed Scholarships and Faculty Chairs
- Student Support Services and Equipment
- Renovation and Preservation of Historical Buildings

Upon achieving our goal in December 2008, we were very proud to learn that nearly two-thirds of the campaign contributions were designated for student initiatives and faculty enrichment. Funds that specifically support endowed scholarships and faculty endowed chairs are matched dollar-for-dollar with additional funds provided by the State of Texas.



MAJOR GIFTS & PLEDGES

- O.M. Holt Memorial Scholarship - \$42.5K
- Class of 1999 - \$25K
- Ernest Martin Endowed Scholarship - \$25K

“Yes We Did...”

I am pleased to announce that Prairie View A&M University has completed its largest capital campaign, besting its goal by \$2.2 million. This historic first for the second-oldest public university in Texas was possible because of the generous support from our friends and alumni supporters. I want to express my sincere gratitude to each of you who have answered the call to care for the students of tomorrow, today.

It is our hope that you will continue to support the University as we shift our focus of need to other areas including athletics, the marching band and student support services. To uphold our mission of excellence in teaching, research and service we must continually examine, improve, increase and strengthen our programs and facilities.

Although the capital campaign has ended, communication with you - our friends and alumni supporters - will continue via the Office of Development’s newsletters



President George C. Wright with Miss PVAMU 2008-2009, Kara Willis

and website. We have pledged to keep you informed as we continue to pursue academic excellence.

In closing, a reception celebrating the success and completion of the EXTEND THE VIEW: *Shape tomorrow today* capital campaign will be held in conjunction with the 2009 Prairie View A&M University National Alumni Association Convention activities scheduled for July 8-11, 2009.

NEWS & Notes:

GALA 2009

Celebrating our global impact ON ENGINEERING AND TECHNOLOGY

George R. Brown Convention Center

SATURDAY, APRIL 25, 2009

Call (936) 261-2130 or visit www.pvamu.edu/gala2009 for more information.

Table and Underwriting Opportunities Available

The Texas A&M University System Board of Regents approved naming opportunities of two campaign cabinet members during its December 2008 meeting.

- Roy Perry, '78 - College of Engineering
- Don Clark, '67 - Juvenile Justice and Psychology Building



Office of Development
(936) 261-1550
(936) 261-2189 Fax
P.O. Box 519; M.S. 1200
Prairie View, Texas 77446-0519

Shape tomorrow today.

Why We Give...

Accenture

“The education and experiences gained while attending PVAMU provided us the foundation to succeed at Accenture. We give to honor the University that gave us this foundation and as alums, we vow to help PV continue to prepare students who aspire to become consultants and professionals.”



Pictured are Accenture employees and PVAMU alums Patrick Hervey '98, James Boyd '98, Charleen Townsel '02, David Townsend '98

The Accenture PVAMU Marketing and Recruiting Team is a team of 50 active PVAMU alumni and Accenture employees working to:

- create a presence on campus that allows the firm to attract PVAMU's premiere students.
- support those future alums as they give back to the University to sustain the pipeline of exceptional talent.

Since 1995, the team has successfully recruited approximately 150 students to work in Houston, Dallas, and other major US cities.

The team's campus presence consists of activities such as resume writing workshops and corporate etiquette seminars.

Scheduled to occur in April 2009, the Student Leadership and Development Conference will be the first installment of an annual program designed to produce leaders. In line with this year's theme, "Leadership," Stephen J. Rohleder, Chief Operating Officer of Accenture, will serve as keynote speaker. Other business leaders will facilitate workshops on leadership styles, business etiquette, effective communication and networking.

We have invited students to the event with special invitations extended to high achieving students from the Colleges of Business and the Roy G. Perry College of Engineering. We also anticipate and encourage faculty attendance to the conference and workshop sessions.

Accenture is a world-wide leader in consulting, technology and outsourcing services.

CABINET MEMBERS

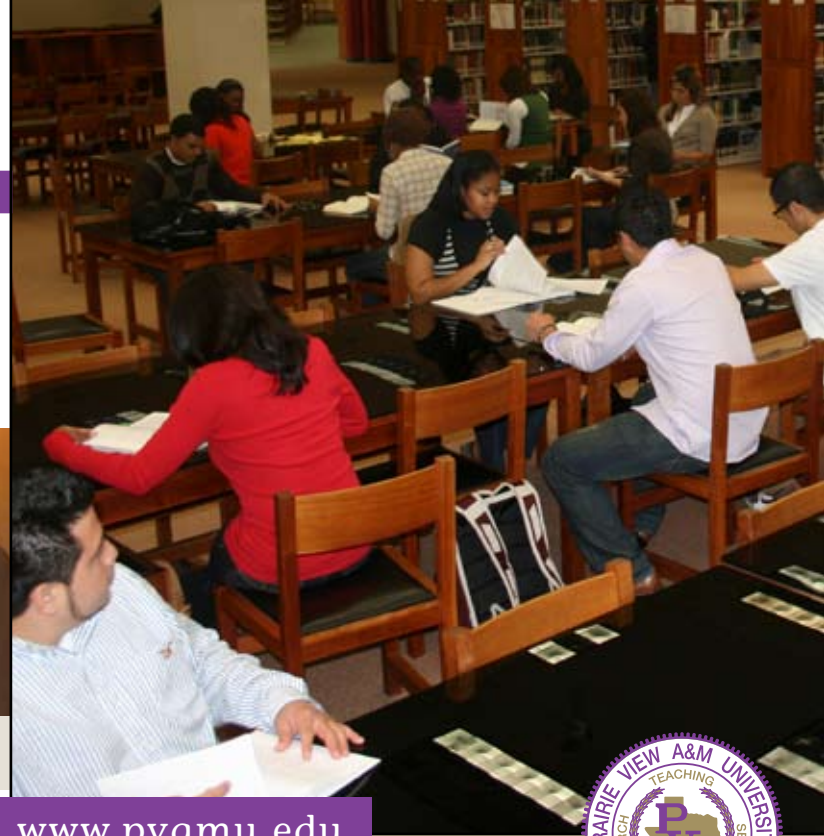
Don Clark
Opal Johnson Smith
Nathelyne A. Kennedy
Roy Perry

Marvin Brailsford
Harold Bonner
Pauline Bonner
Evelyn Thornton

Thelma Pierre
Ernest Collins
Michael Sowell
James Mitchell

Samuel Metters
Neal Baines
Billy Heath
Netra Heath

Louis Bedford
Julius Becton
Fred Newhouse
Phyllis Tidwell



www.pvamu.edu



Q. If the University has met its goal for the Capital Campaign, why do I need to fulfill my pledge?

A. The ultimate goal of philanthropy is to give of one's self, increasing the well-being of mankind or a whole. In this case, the whole is the 130-plus-year history of producing productive people at Prairie View A&M University.

As a historically black university, PVAMU has long relied on its stakeholders – the alumni and friends of the University – to support its mission of research, teaching, and service to the community, the nation, and the world. In particular, our supporters have been exemplary, as only 6 percent (\$1.4million) of the campaign total remains outstanding in the form of pledges.

As the person, group or organization that embodies the mission and beliefs of this institution, your decision to complete your pledge allows us to truly report,

“Yes We Did...”

EXTEND THE VIEW CAPITAL CAMPAIGN