In 2002, the University began its first-ever comprehensive capital campaign, a five-year, $30 million campaign, EXTEND THE VIEW: Shape tomorrow today. Throughout the six-year period, PVAMU's EXTEND THE VIEW campaign secured private contributions from state, regional and national communities to provide support for merit-based student scholarships; faculty chair endowments; research laboratories, equipment and technology; building renovations and historical preservation; student support services, athletic scholarship endowments and general university endowments.

The campaign was scheduled to end December 2007; however, in November 2007, the Capital Campaign Cabinet members voted to extend the closing date to the end of 2008. As the campaign drew to a close, more than $32 million was received, surpassing the original goal by nine percent. Nearly two-thirds of the campaign contributions were designated for student initiatives and faculty enrichment. Funds that specifically support endowed scholarships and endowed faculty chairs are matched dollar-for-dollar with additional funds provided by the State of Texas.

Message from the President

It is with deep gratitude that we celebrate Prairie View A&M University's successful completion of its EXTEND THE VIEW: Shape Tomorrow Today capital campaign. We have raised $32.6 million in cash, gifts and pledges in support of the institution’s first-ever capital project. Because of your generous commitment to the University, we are able to celebrate the success of this effort and the everlasting benefits it brings.

In 2002, following an extensive feasibility study involving alumni, friends, community leaders and university administrators, the decision was made to launch this major fundraising endeavor. During this pivotal time in the University’s history supporters hoped that a campaign of this magnitude would help publicize and promote the accomplishments during the institution’s legacy. By garnering support from key constituents and former students, PVAMU could leverage its needs as the competition for limited educational dollars from local and state governments intensified.

Additionally, PVAMU’s participation in the Texas Office of Civil Rights settlement, resulted in the Texas Commitment funding which offered dollar-for-dollar matching for all monies received and earmarked for endowed scholarships and endowed faculty chairs. Indeed, it is the generosity of alumni, friends, faculty and staff, students, corporations, foundations and other supporters that made an impact and helped us achieve our goal and ensure that we continue our mission of excellence in teaching, research and service.

This EXTEND THE VIEW summary highlights some of the events, activities and many accomplishments of the campaign. I hope you enjoyed the journey as much as we did and encourage you to learn more about PVAMU by visiting our campus facilities and our website at www.pvamu.edu.

Thank you again for your support.

George C. Wright
Riboon Cutting

2006 The University highlighted one of its most distinguished engineering graduates with the official naming ceremony of the School of Architecture’s Nathelyne Archie Kennedy Building. Kennedy ’59 was the University’s first female engineering graduate and the first black female in Texas to be licensed as a professional engineer (P.E.).

2006 The Texas A&M University System Board of Regents authorized the naming of the Opal Johnson Smith Auditorium in the Prairie View A&M University Memorial Student Center. PVAMU alumna and retired Dallas Independent School District administrator, Opal Johnson Smith ’54, served 35 years in the Texas public education system after earning a bachelor’s degree in mathematics in 1954.


2007 During the 33rd Prairie View A&M University National Alumni Association convention, PVAMU officials hosted a naming dedication ceremony for the Willie Albert Tempton Sr. Memorial Student Center in honor of alumnus and former interim University president, Col. (Ret.) Willie Albert Tempton, Sr. ’61.

2007 During its 2007 Homecoming celebration, Prairie View A&M University dedicated the Elmer E. O’Banion Science Building. Dr. O’Banion served as chairman of the department of natural sciences at Prairie View A&M University for more than 25 years.

2007 The academic division known as the College of Education was named the Whitlowe Radcliffe Green College of Education. Green, who retired from the Houston Independent School District, graduated from the Prairie View A&M College of Texas in 1936. Upon his death, he left $2.1 million to PVAMU to establish merit-based scholarships in human sciences, social behavioral and political sciences, business and nursing. This is the largest estate gift in the University’s history.

2007 During PVAMU’s 2007 Homecoming celebration, the University hosted a name dedication ceremony for the Samuel Metters Auditorium located in the Nathelyne Archie Kennedy Building. PVAMU alumnus Dr. Metters ’57, is chairman and CEO of Metters Industries, Inc. and founder and former president of the Prairie View A&M University National Alumni Association.

2008 The University hosted a name dedication ceremony for the Leroy G. Moore, Jr. Intramural Gymnasium on the floor of the gymnasium. Dr. Leroy G. Moore, Jr. served as Prairie View’s head basketball coach from 1956 through 1969 winning several championships.

2008 Prairie View A&M University hosted a naming ceremony for the Marvin D. and June Samuel Brailsford College of Arts and Sciences. The Brailsfords are both PVAMU alumni who have been pioneers in their efforts to garner major support and funding for the University.

2009 PVAMU hosted a naming ceremony for the Roy G. Perry College of Engineering. Alumnus Roy G. Perry ’78 was honored for his achievements in engineering, technology, philanthropy and entrepreneurship.

All Those Who Gave

Alumni and Alumni Organizations

Throughout the campaign period all constituent groups supported the specialized fundraising effort with donations, however, Prairie View A&M University alumni sent a strong message by giving more than $6.7 million. These contributions led all private source gifts and exceed the original goal by $2 million. It is clear that former students hold this institution near to their hearts. Alumni throughout the years have said, “Where would I be without PVAMU?” and now they have proven it.
All Those Who Gave

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<thead>
<tr>
<th>Name</th>
<th>Number of Dollars</th>
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<tr>
<td>M. Michael S. Wilson</td>
<td>2002-2008</td>
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<td>David Wilson</td>
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<td>James Wilson</td>
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<td>Tony A. Wilson &amp; Paula Poindexter</td>
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<td>Dorothy M. Wilson</td>
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<td>Z. Lee Wilson</td>
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<td>Floyd &amp; Sheila Wood</td>
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<td>Claire McVety</td>
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<td>P. E. Womack</td>
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<td>Peter J. Wood</td>
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<td>Annie M. Wilson</td>
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Donors

- Alumni/Alumni Organizations
- Corporations 27%
- Foundations 21%
- Supporters 23%

Prairie View A&M University
Corporations
Meadows Foundation, Inc.
Houston Endowment, Inc.
Ed Rachal Foundation
The Brown Foundation, Inc.

Foundations
Texas Instruments Foundation
Sprint Foundation
Illinois Top Works Foundation
Kellogg Company
L3 Communications Integrated Systems
Lockheed Martin Aeronautics Company

All Those Who Gave Endowments
Endowed funds provide a constant source of income over time, which the University can depend on for scholarships, general support and earmark for long-range planning. Unlike other gifts, which are expended for short-term needs, gifts to the endowment are invested and the principal is held in perpetuity. Endowed funds are typically dedicated to particular purposes, consistent with donor desires, such as faculty chairs and professorships, or student endowed scholarships. Throughout the campaign, seventy-seven named endowments were created with a minimum investment of $5,000. Interest generated from the principal endowment fund is used to create scholarships for PVAMU students.

Established 2004
Lacy and Carolyn Fryer Endowment
George Meador Scholarship Endowment
Prairie View Naval ROTC Endowment
Raymond E. Carruthers Scholarship
Class Of 1962 Endowment
Edward W. Martin Scholarship Endowment
Rebecca E. Wright Scholarship Endowment
Endowed Chair in Nursing
Seth L. Green Family Scholarship Endowment
Lawrence and Stel M. Lowman College of Nursing Endowment
Historical and Cultural Preservation Endowment

Established 2005
Endowed Chair in Education
Raymond and Thelma Holt Family Endowment
Class of 1954 Endowed Scholarship
Raytheon PVAMU Employees Endowment
Removing Barriers to Education Endowment
Frank T. Hawkins Endowed Scholarship
James and Patricia Solomon Scholarship
Joseph Scott Endowment
Dr. George E. Brown Scholarship Endowment
Class of 1955 Endowment
Herman Wright Scholarship Endowment Fund
Herman and Juanita Garand House Endowment
Class of 1970 Endowment
Class of 1959 Legacy Endowment

Established 2006
Edward W. Martin Endowed Chair in Biology
Johnson Space Center Alumni Chapter Endowment
Honorable Craig A. Washington Endowment

Established 2007
Endowed Chair in Business
Mcfadden Scholarship Endowment
Illinois Tool Wk. Scholarship Endowment
Charles Mose Brown Endowed Scholarship
Class of 1965 Endowment Scholarship Endowment
Endowed Chair in Architecture
Marvin D. and June E. Brailsford Endowment
Jones Family Scholarship Endowment
Clemmie S. Vincent Endowed Scholarship
Nathalyne Archie Kennedy Scholarship
Roy and Thelma Smith Scholarship
Class of 1957 Scholarship Endowment
Ltc. (Ret) Jiles P. Daniels Endowment
Clemont H. Wesley Lecture Series Endowment
Lucy Sterling Boone Memorial Endowment
Lucina E. Thompson Memorial Scholarship
Greggs - Allen Morris Endowment

Established 2008
Paul Matthews Lecture Endowment
Lee C. Phillip Building Endowment Fund
Western Area Links Scholarship Fund
Class of 1958 Scholarship Endowment
George R. Hadrn Engineering Endowment
Evelyn E. Thornton Endowment
George Anderson Roberts Endowment
Bill Omar Graduate Fellowship Endowment
Barbara J. Hoffman Memorial Endowment
Samuel Butler Family Endowment
Twana Edwards Endowment Fund
Henri L. Bailey Endowment
Endowed Chair in Juvenile Justice
Dr. Thomas & Margaret Fogarty Endowment
Selig E. Polk Endowed Chair in Architecture

Gift Size

- 3,827 Gifts under $4,999 totaling $1,084,505
- 213 Gifts $5,000 to $49,999 totaling $670,540
- 50 Gifts $50,000 to $999,999 totaling $5,720,506
- 5 Gifts over $1 million totaling $8,872,145
PR A I RIE V I EW A & M U N I V E R S I T Y is the second oldest public institution of higher education in Texas. Offering baccalaureate degrees in 46 academic majors, 41 master’s degrees and four doctoral degree programs, the University has an established reputation for producing thousands of engineers, nurses, educators and corporate leaders. PVAMU has been dedicated to fulfilling its land-grant mission of achieving excellence in teaching, research and service since 1876.