When Whitlowe R. Green left Prairie View A&M University $2.1 million in 2002, no one imagined this reputed frugal economics teacher could have amassed such a fortune and bequeath it all to the institution. To this day, his gift remains the largest single donation by an individual in the University’s 133-year history.

Giving is a decision which offers individuals the opportunity to match personal goals with the University’s needs. Like Green, many people give to PVAMU because they received assistance as students and want to see other young women and men have the benefit of the same opportunity.

Whitlowe R. Green, a man of modest means, was one of those students that benefited from the sacrifice of others and decided early on to return the favor.

**PLANNED GIVING OPTIONS**

**OUTRIGHT GIFT**
The simplest way to give to the University is in the form of cash, check or money order. Gifts of securities and other appreciated property or assets are excellent ways to support PVAMU. Additionally, capital gains tax is not due on the appreciation and you receive a charitable deduction for the full fair market value.

**ESTATE PLAN GIFT**
Charitable bequests by wills and irrevocable trusts are an important part of the PVAMU endowment. Bequests can be for a specific amount or a percentage of the residual amount of your estate. Considerable estate taxes may be avoided by naming PVAMU in your will. An IRA, 401(k)s and other qualified retirement plans may be subject to estate and income taxes that can total up to 80 percent of their value, but when bequeathed, these investments come to the University tax free.

**LIFE INCOME GIFT**
Donors may transfer cash, securities and real estate to the University with the understanding that designated beneficiaries will receive income for life or a set term of years. Life insurance and retirement plan asset donors can name PVAMU as owner and/ or beneficiary of a life insurance policy or other qualified retirement plans. This allows a donor to receive immediate financial benefits including a lifetime stream of income and a charitable income tax deduction. The donor’s need and the selected gift planning instrument determines the best asset needed to fund the gift plan.

**SCHOLARSHIP GIFT OPPORTUNITIES**

**Endowed Scholarship/Named Fund**
With your minimum $5000 investment, annual interest generated from the principal will be used each year to create scholarships for PVAMU students, allowing the gift to last forever. There may be no better way to honor the memory of a loved one than to establish a permanent fund in his or her name.

**Non-endowed Scholarship**
With your cash investment, funds are distributed as student financial aid until the donation is expended.

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“As a proud Prairie View A&M University alumnus, it is important to me to provide for future students... I determined through research and consultation that the optimum solution was an estate gift.”

Phyllis Darden-Caldwell Tidwell ‘80

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Prairie View A&M University urges you to seek the advice of your attorney, accountant, banker, broker or other financial advisor when planning your financial matters. Please contact the PVAMU Office of Development before reaching a final decision.