

# Athletics Certification Orientation



# Orientation Overview

- **Origin, Purpose and Benefits**
- **Committee Philosophy**
- **Second Cycle Issues**
- **Technology**
- **Athletics Certification Process**
- **Measurable Standards**
- **Institutional Plans**
- **Available Resources**
- **Questions**

# **Origin of Athletics Certification**

- **Approved at the 1993 Convention.**
  - **Five-year cycle.**
- **Second cycle began in 1999.**
  - **10-year cycle.**

# Purpose

- **Open up affairs of athletics to university community and public.**
- **Set standards, called operating principles, for operation of Division I athletics programs.**
- **Establish tough sanctions for failure to conduct a comprehensive self-study or correct problems.**

# Benefits

- **Self-awareness**
- **Affirmation**
- **Opportunities to improve**

# Second Cycle Issues

- **Implementation of required actions and plans from first cycle will be evaluated.**
- **Program area checklists will be used to evaluate gender issues, minority issues and student-athlete well-being areas.**
- **All institutional plans must include all required elements.**

# Second Cycle Issues

- **Commitment to Equity area has been expanded to be Equity and Student-Athlete Well-Being.**
- **Additions have been made to Academic Integrity operating principle.**
- **Technology initiatives**

# Technology

- **Athletics Certification Web-based System**
  - **Benefits:**
    - **Increases efficiency.**
    - **Reduces costs.**
    - **Adds greater consistency**
- **ID and password-protected.**

# Athletics Certification Process

**Step No. 1**  
Orientation  
videoconference and  
institution begins self-study  
process (Sept-Nov).



Report developed  
September - April

**Step No. 2**  
Institution develops self-  
study report.



**Step No. 3**  
Self-study report submitted  
via ACS May 1, 2007.



**Step No. 6**  
Institution has option to  
respond to CAC analysis.



July 15 –  
August 15

**Step No. 5**  
Full committee (CAC) reviews  
self-study report and approves  
issues.



May 1 –  
June 30

**Step No. 4**  
NCAA staff liaison reviews  
report for preliminary issues.

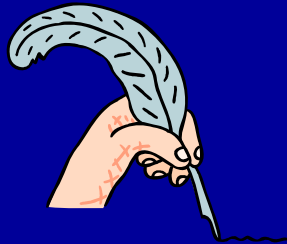


# Athletics

## Certification Process

### Step No. 7

Peer-review team conducts campus visit (Sept 15 – Dec) and writes report on Web-based system



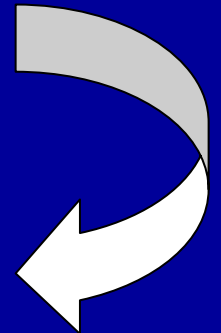
September 15 -  
December

### Step No. 8

Peer-review team report styled at NCAA office.



October - January



### Step No. 9

PRT report sent to the president or chancellor for response on Web-based system



February 2008

### Step No. 10

CAC deliberates and issues a final decision for all institutions.



# **“Players” in Certification**

- **Committee on Athletics Certification**

# **Committee on Athletics Certification**

- **15 members**
  - **College presidents**
  - **Athletics administrators**
  - **Faculty athletics representatives**
  - **Conference administrators**

# **Committee Philosophy**

**Assist institutions in identifying mechanisms to ensure intercollegiate athletics programs are operating to their fullest potential.**

# **“Players” in Certification**

- **Committee on Athletics Certification**
- **Peer-Review Team**

# Peer-Review Team

- **Typical team:**
  - **Maximum of four members.**
  - **Chaired by a president or chancellor whenever possible.**
  - **Random selection approved by committee.**
  - **Will not include peer-reviewers with potential conflicts of interest.**

# Peer-Review Team

Responsible for:

- Verifying **A**ccuracy of the self-study.
- Verifying **B**road-based participation.
- Evaluating **C**onformity with the operating principles.

# **“Players” in Certification**

- **Committee on Athletics Certification**
- **Peer-Review Team**
- **Steering Committee**
- **Self-Study Subcommittees**
- **Campus Liaison**
- **Chief Report Writer**
- **NCAA staff**

# **The Certification Decision**

- **Materials Reviewed During Deliberations**
  - **Self-study report.**
  - **Initial issues identified by CAC.**
  - **Institution's response to CAC analysis.**
  - **Peer-review team's report.**
  - **Institution's response to peer-review team's report.**

# Certification Categories

- **Certified**
- **Certified with Conditions**
- **Not Certified**

# Measurable Standards

- **Clarifies expectations for each operating principle.**
- **Brings more consistency to the process.**
- **Used by institutions, NCAA staff, peer-review teams and the committee.**

# Plans for Improvement

- **Stand-alone and in writing**
- **Broad-based campus participation**
- **Issues/problems**
- **Measurable goals**
- **Steps to achieve the goals**
- **Specific timetable(s)**
- **Individuals/offices responsible for carrying out the specific actions**
- **Institutional approval**

# Available Resources

- **NCAA staff liaison**
- **[www.ncaa.org](http://www.ncaa.org) (athletics certification link)**
  - **Handbook (PDF)**
  - **Self-study instrument (PDF)**
  - **Orientation materials**
    - **Self-study checklist**
    - **Measurable standards**
  - **Peer-reviewer candidate information**

# Athletics Certification

- Questions?

