

Prairie View A&M University

COMMUNICATIONS MAJORS: MASS MEDIA TRACK 2008-2009

Department of Languages & Communications, College of Arts and Sciences

--	--	--	--

Student's Name _____	SID _____	Advisor _____
----------------------	-----------	---------------

DEPARTMENTAL REQUIREMENTS: 27 SCH

All seven (7) of the following required Communication Core Courses

Course No.	Title	Hrs.	Grade
COMM 1013	Introduction to Mass Comm		
COMM 3713	Communication Law & Ethics		
COMM 4013	Communication Theory		
COMM 4923	Communication Research		
SPCH 2103	Interpersonal Communication		
SPCH 2223	Small Group Communication		
*SPCH 4923	Rhetorical Criticism		
*COMM 3703	Media Criticism		

Two (2) courses chosen from the following list:

Course No.	Title	Hrs.	Grade
COMM 2113	Broadcast Writing I		
COMM 2223	Broadcast Writing II		
COMM 2313	News Writing & Reporting I		
COMM 3423	Feature & Magazine Writing		
COMM 4313	News Writing & Reporting II		

FOREIGN LANGUAGES REQUIREMENTS: 6 SCH

Course No.	Title	Hrs.	Grade
SPAN 1013	Elementary Spanish I		
SPAN 1023	Elementary Spanish II		

UNRESTRICTED ELECTIVES: 3 SCH

(Excluding courses taken to fulfill other requirements)

Course No.	Title	Hrs.	Grade

CONCENTRATION REQUIREMENTS: 24 SCH

Six (4) courses (12 hrs.) from the following list:

Course No.	Title	Hrs.	Grade
COMM 2423	Copy Editing and Production		
COMM 2603	Photojournalism		
COMM 2813	Visual Communication		
COMM 3103	Digital Video Production I		
COMM 3113	Television Studio Production I		
COMM 3213	Media Management		
COMM 3303	Computer Mediated Communication		
COMM 3423	Feature & Magazine Writing		
COMM 3813	Principles of Advertising		

*** Suggest you can take one or the other**

Course No.	Title	Hrs.	Grade
COMM 3823	Principles of Public Relations		
COMM 3913	Communication Technology		
COMM 4103	Digital Video Production II		
COMM 4113	Television Studio Production II		
COMM 4303	Broadcast Performance		
COMM 4913	Search Engine Optimization		
SPCH 2013	Voice & Diction		
SPCH 4123	Organizational Communication		
Two (2) internship courses (6 hours)			
COMM 3003	Professional Internship I		
COMM 4003	Professional Internship II		
Two (2) courses (6 hrs.) from COMM or SPCH prefixes (excluding SPCH 1003 or courses taken to fulfill requirements above):			
Course No.	Title	Hrs.	Grade

UNIVERSITY CORE CURRICULUM REQUIREMENTS: 42 SCH

Communications: 9 SCH

All three (3) of the following courses must be taken

Course No.	Title	Hrs.	Grade
SPCH 1003	Fund of Speech Comm		
ENGL 1123	Freshman Composition I		
ENGL 1133	Freshman Composition II		

Mathematics: 3 SCH

One (1) course chosen from the following list:

Course No.	Title	Hrs.	Grade
MATH 1113	College Algebra		
MATH 1103	Contemporary Coll. Algebra		
MATH 1123	Trigonometry		
MATH 1124	Calculus & Geometry I		
MATH 1153	Finite Math		
MATH 2003	Elementary Statistics		

Natural Sciences Sequence: 6 SCH

Two (2) courses chosen from the following list: Students are advised to follow one of the science sequences.

Course No.	Title	Hrs.	Grade
BIOL 1113	College Biology I		
BIOL 1123	College Biology II		
PHSC 1123	Physical Science		
CHEM 1013	General Inorganic Chemistry I		
CHEM 1023	General Inorganic Chemistry II		
CHEM 1053	Intro to General Chemistry		
CHEM 1063	Organic Chemistry		
PHYS 2014	General Physics I		
PHYS 2024	General Physics II		
PHYS 2013	Engineering Physics I		
PHYS 2023	Engineering Physics II		

Humanities & Visual Perfm. Arts 6 SCH

One (1) course chosen from Humanities and one (1) course chosen from Visual & Performing Arts or two (2) courses chosen from Visual & Performing Arts:

Humanities Options: 3 SCH

Course No.	Title	Hrs.	Grade
DRAM 2213	Afro American Theater I		
DRAM 2223	Afro American Theater II		
ENGL 2153	Intro to Literature		
ENGL 2263	English Literature I		
ENGL 2273	English Literature II		
MUSC 1223	Fundamentals of Music		
MUSC 2333	Afro American Music		
PHIL 2013	Intro to Philosophy		
PHIL 2023	Ethics		

Visual & Performing Arts Options: 3 SCH

Course No.	Title	Hrs.	Grade
ARCH 1253	Architecture Design I		
ARCH 2233	History of Architecture I		
ARCH 2243	History of Architecture II		
ARTS 1203	Intro Visual Arts		
ARTS 2223	History of Art I		
ARTS 2283	Afro-American Art		
DRAM 2113	Theater History I		
DRAM 2123	Theater History II		
MUSC 1213	Fundamentals of Music		

