

**Prairie View A&M University**

**COMMUNICATIONS MAJORS: MASS COMMUNICATION CONCENTRATION 2011-2012**

**Department of Languages & Communication, College of Arts and Sciences**

Student's Name \_\_\_\_\_

SID \_\_\_\_\_

Advisor \_\_\_\_\_

**DEPARTMENTAL REQUIREMENTS: 18 SCH**  
All six (6) of the following required Communication Core Courses

Course No.	Title	Hrs.	Grade
COMM 1713	Introduction to Mass Comm	3	
COMM 2603	Interpersonal Communication	3	
COMM 3513	Comm Law and Ethics	3	
*COMM 4503	Media Criticism	3	
*COMM 4513	Rhetorical Criticism	3	
COMM 4523	Communication Theory	3	
COMM 4533	Communication Research	3	

\* Choose one criticism course

**Two (2) courses chosen from the following list:**

Course No.	Title	Hrs.	Grade
COMM 2513	Principles of Writing for the Discipline	3	
COMM 2523	Broadcast Writing	3	
COMM 2533	Screen Writing	3	
COMM 2543	News Writing & Reporting	3	
COMM 3523	Feature and Magazine Writing	3	
COMM 4543	Advanced Writing for the Discipline	3	

**FOREIGN LANGUAGES REQUIREMENTS: 6 SCH**

Course No.	Title	Hrs.	Grade
SPAN 1013	Elementary Spanish I	3	
SPAN 1023	Elementary Spanish II	3	

**UNRESTRICTED ELECTIVES: 12 SCH**

(Excluding courses taken to fulfill other requirements)

Course No.	Title	Hrs.	Grade
		3	
		3	
		3	
		3	

**CONCENTRATION REQUIREMENTS: 15 SCH**

**Five (5) courses (15 hrs.) from the following list:**

Course No.	Title	Hrs.	Grade
COMM 2703	Photojournalism	3	
COMM 2713	Visual Communication	3	
COMM 2723	Copy Editing and Production	3	
COMM 3713	Communication Technology	3	
COMM 3723	Digital Video Production I	3	
COMM 3733	Television Studio Production	3	

Course No.	Title	Hrs.	Grade
COMM 3743	Principles of Advertising	3	
COMM 3753	Principles of Public Relations	3	
COMM 4713	Voice, Diction, and Performance	3	
COMM 4723	Digital Video Production II	3	
COMM 4733	Advanced Nonlinear Editing	3	
COMM 4793	Special Topics in Mass Communication	3	

**CONCENTRATION REQUIREMENT: 3 SCH**

**One (1) course (3 hrs.) must be taken:**

Course No.	Title	Hrs.	Grade
*COMM 4703	Professional Internship	3	

\* Internship may be repeated for three (3) more SCH

**UNIVERSITY CORE CURRICULUM REQUIREMENTS: 42 SCH**

**Communications: 9 SCH**

**All three (3) of the following courses must be taken**

Course No.	Title	Hrs.	Grade
COMM 1003	Fund of Speech Comm	3	
ENGL 1123	Freshman Composition I	3	
ENGL 1133	Freshman Composition II	3	

**Mathematics: 3 SCH**

**One (1) course chosen from the following list:**

Course No.	Title	Hrs.	Grade
MATH 1113	College Algebra		
MATH 1103	Contemporary Coll. Algebra		
MATH 1123	Trigonometry		
MATH 1124	Calculus & Geometry I		
MATH 1153	Finite Math		

The bachelor's degree in communications requires a minimum of 120 semester credit hours (including the minor). If a communications major chooses a minor requiring more than 18hrs., the total number of hrs. the student must take to graduate will exceed 120.

**Natural Sciences Sequence: 6 SCH**

Two (2) courses chosen from the following list: Students are advised to follow one of the science sequences.

Course No.	Title	Hrs.	Grade
BIOL 1113	College Biology I		
BIOL 1123	College Biology II		
PHSC 1123	Physical Science		
CHEM 1013	General Inorganic Chemistry I		
CHEM 1023	General Inorganic Chemistry II		
CHEM 1053	Intro to General Chemistry		
CHEM 1063	Organic Chemistry		
PHYS 2014	General Physics I		
PHYS 2024	General Physics II		
PHYS 2013	Engineering Physics I		
PHYS 2023	Engineering Physics II		

**Humanities & Visual Perfm. Arts: 6 SCH**

One (1) course chosen from Humanities and one (1) course chosen from Visual & Performing Arts or two (2) courses chosen from Visual & Performing Arts:

**Humanities Options: 3 SCH**

Course No.	Title	Hrs.	Grade
DRAM 2213	Afro American Theater I		
DRAM 2223	Afro American Theater II		
ENGL 2153	Intro to Literature		
ENGL 2263	English Literature I		
ENGL 2273	English Literature II		
MUSC 1223	Fundamentals of Music		
MUSC 2333	Afro American Music		
PHIL 2013	Intro to Philosophy		
PHIL 2023	Ethics		

**Visual & Performing Arts Options: 3 SCH**

ARTS 1203	Intro Visual Arts		
ARTS 2223	History of Art I		
ARTS 2283	Afro-American Art		
DRAM 2113	Theater History I		
DRAM 2123	Theater History II		
MUSC 1213	Fundamentals of Music		



