

Certification in Entrepreneurship for Non-Business Majors

The College of Business now offers certification in entrepreneurship for non-business majors. Enroll in just three classes and gain critical skills in the areas of business that will give you a distinct advantage over the rest of the competition. Contact the College of Business today at 936-261-9200 or cob@pvamu.edu for more information on how to enroll and take the first steps towards being a successful business owner.

Why Your Own Business?

Small businesses create new opportunities - especially for women and minorities. Women own more than a quarter of all businesses, and the number of women-owned businesses is growing. That's the good news.

Now for the bad news. Nearly one million new businesses are started every year in the US and more than 50 percent of these businesses will fail in the first year; 95 percent will fail within five years. Prairie View A&M University has a number of entrepreneurially-minded undergraduates in a wide range of majors. Even if you don't want to be your own boss, let's face it, regardless of the college major, almost everyone ends up in business (nurses, teachers, lawyers, journalists, engineers, architects, and so forth). Why not begin to prepare now to be successful?

Certification in Entrepreneurship Courses

**Introduction to Business
(MGMT 1013)**

**Fundamentals of Entrepreneurship
(MGMT 2013)**

**Entrepreneurship and
Small Business Management
(MGMT 3333)**

Certification in Entrepreneurship

Course Descriptions

Introduction to Business (MGMT 1013) 3 Credit Hours

An overview of business operations and the role of business in modern society. Topics of current interest to the business community will be introduced.

Fundamentals of Entrepreneurship (MGMT 2013) 3 Credit Hours

Provides students with functional knowledge and skills in business that are required for a broad understanding of the field of entrepreneurship. Topics include identifying and managing critical resources understanding financial and accounting issues, marketing and sales, and the legal environment of business. (Prerequisite: MGMT 1013).

Entrepreneurship and Small Business Management (MGMT 3333) 3 Credit Hours

Students will have an opportunity to apply business knowledge and skills through experiential learning. An emphasis is placed on starting, financing, operating and growing a small business. (Prerequisite: MGMT 2013 for non-business majors; FINA 3103 and MRKT 3103 business majors).

