

PRAIRIE VIEW A&M UNIVERSITY

COLLEGE OF BUSINESS

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Prairie View A&M University College of Business One of 39 Schools Nationwide Selected as HP Technology Grant Recipient

Prairie View A&M University (PVAMU) was selected as one of 39 two- and four-year colleges and universities in the United States and Puerto Rico to receive a 2008 HP Technology for Teaching grant, which is designed to transform teaching and improve learning in the classroom through innovative uses of technology.



PVAMU will receive an award package of HP products and a faculty cash award valued at more than \$77,000.

Dr. Venu Balijepally (PVAMU), Dr. Peter Sutanto (PVAMU), Mr. Bill Sidwell (HP), Mr. Earl Postell (PVAMU MIS Major), Ms. Claretta Strickland (HP), Ms. Boshia Jagers (PVAMU Marketing/MIS Major) and Mr. Jonathan Mooty (HP).

Each of the HP Technology for Teaching grant recipients will use wireless HP Tablet PCs to enhance learning in engineering, math, science, or computer science. The PVAMU College of Business will use the technology to integrate multiple teaching and learning tools in MIS/IT classes that are not available in traditional classrooms. The HP Tablet PCs' unique on-screen linking capabilities will be incorporated into note-taking, classroom discussions, case analyses and group study. Using this integrated, mobile technology, students will learn to design, format and modify group projects more effectively. Business faculty members Dr. Wenshin Chen, Dr. Venugopal Balijepally and Dr. Peter Sutanto applied for the HP grant and will be integrating the technology and tools in the classroom.



Dr. Munir Quddus (PVAMU), Ms. Claretta Strickland (HP), The Honorable Michael T. McCaul (US Congress (R-TX)), Dr. George C. Wright (PVAMU), Dr. E. Joahanne Thomas-Smith (PVAMU), Dr. Laretta Byars (PVAMU), 2nd Row: Dr. Peter Sutanto (PVAMU), Dr. Venu Balijepally (PVAMU), Mr. Bill Sidwell (HP), Mr. Jonathan Mooty (HP), Dr. Willie Trotty (PVAMU).

Dean's Corner



Dr. Munir Quddus
Dean and
Professor of Economics

Greetings! I hope your fall has been enjoyable and productive thus far.

The summer months saw the College busy finalizing classes and working on strategies to expand our enrollment as well as serve the residents of Northwest Houston. Word came from the President's office that University of Houston would no longer object to Prairie View A&M University offering business courses and programs on-site at the Lone Star College-CyFair campus located on Barker-Cypress, so we moved forward with all deliberate speed.

The new Joint Admissions Program between Prairie View A&M University and LSC-CyFair will allow students to simultaneously enroll at both universities to complete a bachelor's degree in finance, management information systems (MIS) or management without having to travel to the main campus. LSC students can transfer up to 72 credits to PVAMU, but others who wish to complete their bachelor's degree in one of the concentrations offered through this program may also enroll.

During the past few months, we've met our counterparts at LSC-CyFair and worked hard to get the word out about the PVAMU-LCS Joint Admissions Program, be on-site to advise and register students, and complete all planning that comes with a "first." This joint admission program in business is a first for the COB, the University and perhaps the entire TAMUS system.

We also moved to expand the number of online courses offered for our MBA students this fall, a move that was well-received by our students. Enrollment increased in this program and online classes were full well before registration was over. Our goal is to offer all of our MBA core courses and most elective courses online for students who are eager to have a PVAMU MBA, but have distance or schedule needs that prevent them from driving from campus.

We continue to attract excellent faculty to replace retiring faculty and others who move on. Dr. Yi Zhang, who finished her Ph.D. in finance from University of Nebraska, Lincoln, has joined the faculty this fall. We were also pleased that Ms. Dewayna Cates, doctoral student in management at Morgan State University and Dr. Lawrence McNeil, formerly an economics professor at Howard University also joined the faculty in September.

I am always glad to hear feedback from the alumni, businesses and individuals we serve. I hope to hear from you. Best wishes for a productive fall semester and winter.

Sincerely,

A handwritten signature in cursive script that reads "Munir Quddus".

Munir Quddus
Dean

Williams Appointed Assistant Dean

Provost E. Joahanne Thomas-Smith approved Dean Munir Quddus' recommendation to appoint Dr. Michael Williams, Assistant Professor of Economics, to Assistant Dean in the College of Business. Dr. Williams emerged as the ideal candidate for the position given his tireless services to the college and colleagues. As assistant dean, Dr. Williams will help address administrative issues such as accreditation, student recruitment and retention, as well as helping implement new technology, off-campus programs, and developing future initiatives.



Dr. Michael Williams
Assistant Dean

College of Business Professors Discuss U.S. Financial Crisis

On October 8, the College of Business hosted a panel discussion and “Town Hall” meeting on the ongoing banking and credit crisis. Dean Munir Quddus, Professor Rahim Quazi and Professor Michael Williams – all trained economists - shared the stage for this forum which was open to the public and university community. According to Dean Quddus, “Given the size and depth of the crisis and its likelihood that it would have profound implications for the general economy, it was important for the college to advance the dialogue and understanding on this subject.” Mr. Titus Pierce, a member of the Student Government Association and a COB student served as the master of ceremony.

Dr. Quddus elaborated on his theme – what is the nature of this crisis; what were the immediate and long-term factors responsible? And what can be done to mitigate the crisis? His main point was that the urgent business is to stop the panic (bailout was necessary) but in the long run the regulatory framework has to be upgraded and strengthened for alignment with the 21st century needs given unprecedented changes in the use of technology in financial markets, and the world economy. Regulators, like physicians, must concentrate on prevention (of crisis) rather than just the cure.



Dr. Quazi, who also serves as the director of the Center for International Business Education, spoke on the global implications of the crisis with examples of how other nations have dealt with similar problems in the past, and the likely scenarios for this crisis to unfold globally. Dr. Williams rounded on the discussion going into details on the possible negative impact of the financial crisis on “Main Street,” including the consumer and small business. The second half of the program was devoted to questions from the audience.

Questions from the audience of students, university staff, and members of the community, including President of Waller Chamber of Commerce Mr. Trey Duhon, ranged from how the crisis will impact their job prospects to what can they can do to prepare for a recession.

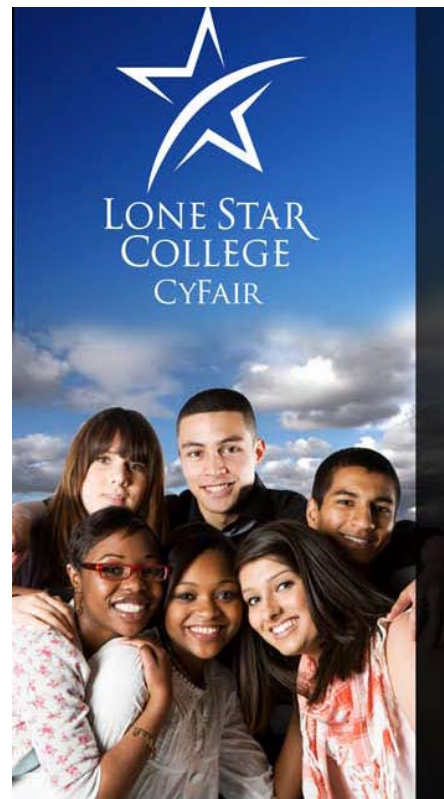
PVAMU and Lone Star College Offer Joint Admissions Program

Beginning fall 2008, Prairie View A&M University College of Business offers upper division courses leading to bachelor of business administration degrees in Finance, Management Information Systems and Management on the LSC-CyFair campus on weekends.

The Joint Admissions (JA) Program between the two institutions is designed to ensure a seamless transition for LSC-CyFair students to PVAMU while maximizing the number of course transfer hours from the Lone Star College to PVAMU (up to 72 semester credit hours). While the JA Program is optimized for LSC-CyFair students, all students seeking a bachelor's degree in one of the business degrees offered are eligible to enroll.

- Classes are offered on weekends at convenient times.
- Students may take classes at the LSC-CyFair campus or any of the PVAMU campuses where courses are offered.
- PVAMU advisors will be on-site at LSC-CyFair regularly to assist students.
- Students may select a specific major to fit their career goals in finance, MIS or business.
- Scholarships and financial assistance is available at both institutions for students who qualify.

Interested students should contact Angela Simmons at ansimmons@pvamu.edu or 936.261.9237 or visit www.pvamu.edu/cyfair



PVAMU NABA Students Win Southwest Regional Student Chapter of the Year

When 32 students from the PVAMU Chapter of the National Association of Black Accountants (NABA) attended the Southwest Regional Student Conference in Dallas in late October, they returned with bragging rights as the student chapter of the year.

The PVAMU NABA Chapter received the most points for Student Chapter Reporting and Evaluation Program (SCREP) reporting in the region. Chapters earn points for planning the activities of the chapter; member recruitment and development; seminars; community development projects; Volunteer Income Tax Assistance (VITA) participation; preparation of the chapter's financial statements and tax returns; and attendance at the regional student conference.

PVAMU accounting students Garland Thompson and Abimbola Ogunleye attended the NABA professional conference this summer in Atlanta to receive the award on behalf of the chapter. The primary advisor for NABA is Professor Bettye Desselle with support from Professors Brian Lee and Fred Feucht. Congratulations, NABA chapter!

PVAMU Now Offers MBA Concentrations in Finance and MIS and Courses Online

PVAMU MBA students can now take classes at one of the campus locations, earn a degree online or use a combination of both methods of instruction. Those who want an in-depth study of MIS may take four additional courses or three additional courses for a concentration in finance. Interested? visit www.pvamu.edu/mba.

In the SPOTLIGHT

COB Alumni their own words

Philip Gibson

I was born in Manchester, Jamaica West Indies. After high school in Jamaica in 2002, I began attending Prairie View A&M University on a scholarship to play on the men's tennis team. I also received scholarships from the College of Business. While an undergraduate student I worked as a tutor in the campus library; I also worked in the Center for Business Communication under the supervision of Dr. Reginald Bell and Ms. Edwina Garcia.

In May 2006, I graduated summa cum laude with a bachelor of business administration in finance. Soon thereafter, I was one of the few individuals accepted into Texas Tech University's Personal Financial Planning Doctoral Program without a master's degree (my focus is Finance and Statistics - two areas about which I am extremely passionate). I have completed two years in the program with another two to go.

My immediate research interest is studying wealth destructive behavior patterns. I am also a volunteer with Red to Black, a nonprofit student organization that provides peer-to-peer financial counseling for students, staff and faculty members at Texas Tech University. Upon completion of my degree I would like to work in academe performing research and teaching.



Mr. Phillip Gibson, Class of 2006

College of Business Welcomes New Faculty

The College of Business is pleased to welcome three new full-time faculty this fall. **Dr. Yi Zhang** from the University of Lincoln, Nebraska, has joined the COB as an assistant professor of finance. **Ms. Dewayna Cates**, a doctoral student at Jackson State University, is the new assistant professor of management. **Dr. Lawrence McNeil**, formerly with Howard University, is assistant professor of economics.

COB Faculty in the News & Community

- **Mr. Sanzid Haq**, "Plain Talk About What is Going in the Financial Market Today," Lecture, October 15, 2008, Lone Star Community College Cy-Fair (with Dale Konicek, Rustin Regentz)
- **Dr. Lawrence McNeil**, "The Anatomy of a Recession," Economic Development Seminar sponsored by the Eta Beta Chapter of Delta Sigma Theta Sorority, Inc., October 28, 2008.
- **Dr. Michael Williams**, "The Economic Slowdown," Lecture, Waller Chamber of Commerce
- **Dr. Munir Quddus**, "The Crisis in US Financial Markets and the Economy," College of Business, Beta Gamma Sigma sponsored Panel Discussion, April 1, 2008. (Panel, with Dr. Rahim Quazi, Dr. Michael Williams and Dr. Robbie Moses).
- **Dr. Munir Quddus**, "Managing Speculators: Policy Options." *The Cypress Times*, October 22, 2008 <http://www.thecypresstimes.com/article.cfm?articleID=19141>
- **Dr. Munir Quddus**, "Excessive Market Speculation: Policy Options." *Voice of Asia*, October 17, 2008.
- **Dr. William Vetter**, "Work an Hour, Pay Tax on 2. Is That Fair?" *New York Times*, January 20, 2008.

PVAMU College of Business Vision and Mission Statements

The vision of the College of Business is to be a premier business institution that empowers students to realize their dreams through an excellent education.

The mission of the COB is to provide a diverse student body with a business education that produces readily employable professionals who are productive, ethical, entrepreneurial, and prepared to succeed in a competitive global economy. The College is committed to the pursuit of excellence in teaching, research and service. We will achieve these through an outstanding faculty and alliances with stakeholders. While undergraduate education remains our primary focus, the COB aspires to expand its graduate programs. The student experience will be distinguished by personal attention, teamwork, leadership training, and an understanding of the link between business and society.



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