

# 40TH ANNUAL CAREER FAIR CELEBRATION SEPTEMBER 20-24, 2010

CAREER & OUTREACH SERVICES

"SUCCESS WITHOUT LIMITS"

## Career Fair Activities

### **Monday, September 20** Golf Tournament

Swing into action and make a *hole in one* by participating in the Career Services Golf Tournament. Network with players from the campus and other organizations. Tee time is set for 8:00 a.m. Transportation is available from the host hotel to the golf course.

### Student Luncheon

Not a golfer? Have lunch with selected students to discuss opportunities in your organization, campus activities and their academic and professional goals.

Celebration Banquet You are invited to join us as we celebrate 40 years of providing career development, coaching and guidance to students and alumni. This banquet will highlight the accomplishments of students who participated in internship, co-op, research and military field experiences during the academic year. Additionally, we have invited former Career Services Directors to attend the celebration. The banquet is also an excellent opportunity for you to network with students, faculty, administrators and friends. The event begins at 6:30 in the Willie A. Tempton Memorial Student

Center Ballroom at the University

### **Tuesday, September 21** Training To Launch A Career

This event is designed to enhance the students' skills and knowledge in the job search area including resume writing, interviewing techniques and follow-up procedures. Employers volunteer to conduct mini-seminars on the above subjects, and answer students' questions about the economy and today's job market. This event is normally known as "classroom visits."

## SPECIAL EVENTS

- ◆ Golf Tournament
- ◆ Student Luncheon
- ◆ Celebration Banquet
- ◆ Campus Networking
- ◆ Corporate Gathering
- ◆ 40th Annual Career Fair



## More Career Fair Activities

### **Tuesday, September 21** Networking On Campus

Also known as "Information Session" we invite you to partner with a student organization to host your information session to highlight employment opportunities with your organization. Share tips that will help them apply for positions in your organization.

### Corporate Gathering

Relax with colleagues from various

organizations, hear some best practices on how your organization can become more visible and productive on campus. Learn about the various research projects and other activities currently in place and how you can become a supporter.

### **Wednesday, September 22** Non-Technical Career Fair

Scheduled for 10:00 a.m. this event is for all undergraduate, graduate and alumni who are non-technical majors seeking internship, co-op, research

and full-time opportunities.

### **Thursday, September 23** STEM Career Fair (aka Technical Day)

This event begins at 10:00 a.m. for undergraduate, graduate and alumni seeking internship, co-op, research and full-time opportunities.

### **Friday, September 24**

On-Campus Interviews Many employers take advantage of the opportunity to interview students following the Career Fair. Students are able to sign up for interviews at the employer's booth.





## Sponsorship Opportunities

We are seeking sponsorships to help offset the cost of hosting the 40th Annual Career Fair Celebration.

There are several levels of sponsorship available.

For your contribution you will be recognized in the following manner:

- All Career Fair publications
- Career Services website
- One booth at the Career Fair
- Recognition at the Celebration Banquet
- Ad in the souvenir booklet

### Platinum (\$5,040+)

- Golf team with 4 players
- 4 hole signage
- Golf Breakfast & Lunch Sponsor Recognition
- Two tables at the Celebration Banquet
- One table at the Student Luncheon
- One free booth at the Career Fair (two days)
- Full Page Ad (color)

### Gold (\$4,040)

- Golf Team with 4 players
- Three hole signage
- Breakfast Sponsor Recognition
- One table at the Celebration Banquet
- One free booth at the Career Fair
- Half Page Ad

### Silver (\$3,040)

- Golf Team with 4 players
- Two holes signage
- Student Luncheon Sponsor Recognition
- Half Page Ad (black/white)

### Bronze (\$2,040)

- Golf Team with 4 players
- One hole signage
- Recognition at the Celebration Banquet
- Quarter Page Ad (black/white)

## Other Sponsorship Opportunities

- Golf On-Course Refreshment
- Table at Banquet
- Table at Student Luncheon
- Corporate Gathering
- Door Prizes

### Souvenir Booklet Ads:

- Full page (color) - \$440
- Full page (b/w) - \$340
- Half page (color) - \$240
- Half page (b/w) - \$140
- Center page (color) - \$640
- Front Inside (color) - \$540
- Back Inside (color) - \$540
- Back Outside (color) - \$640
- Quarter page (b/w) - \$100

### Event Costs

- Golf Tournament— \$125/player
- Career Fair:
- Corporate— \$500 per booth
- Government— \$350 per booth
- Educational— \$150 per booth
- Banquet— \$840 per table
- Student Luncheon— \$340 per table

*Embrace the opportunity to become a sponsor for the 40th Annual Career Fair!*